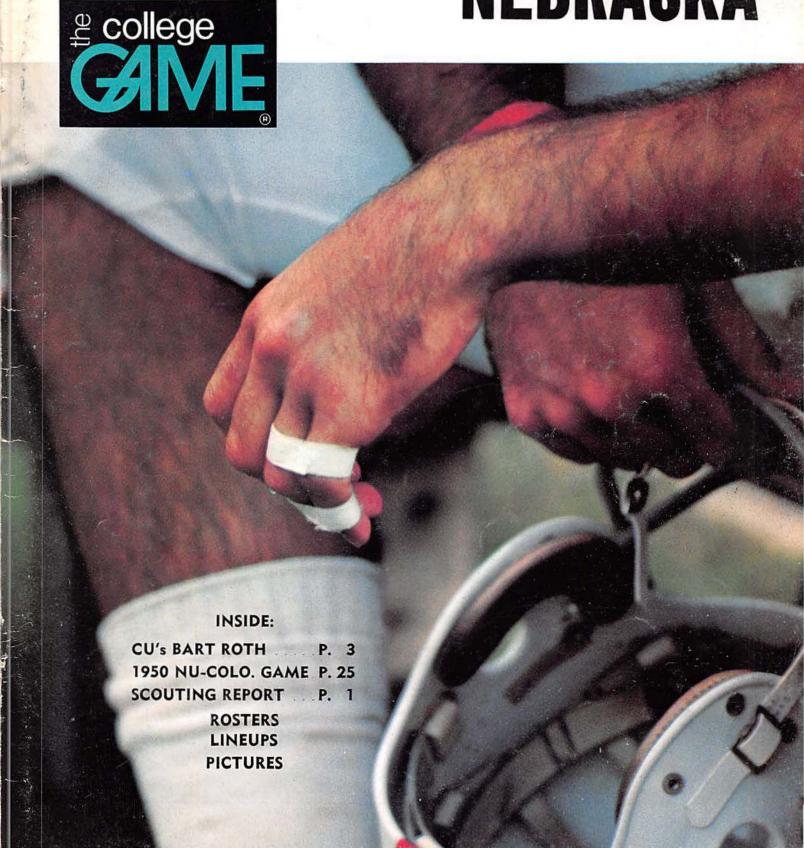
October 9, 1976 \$1.00

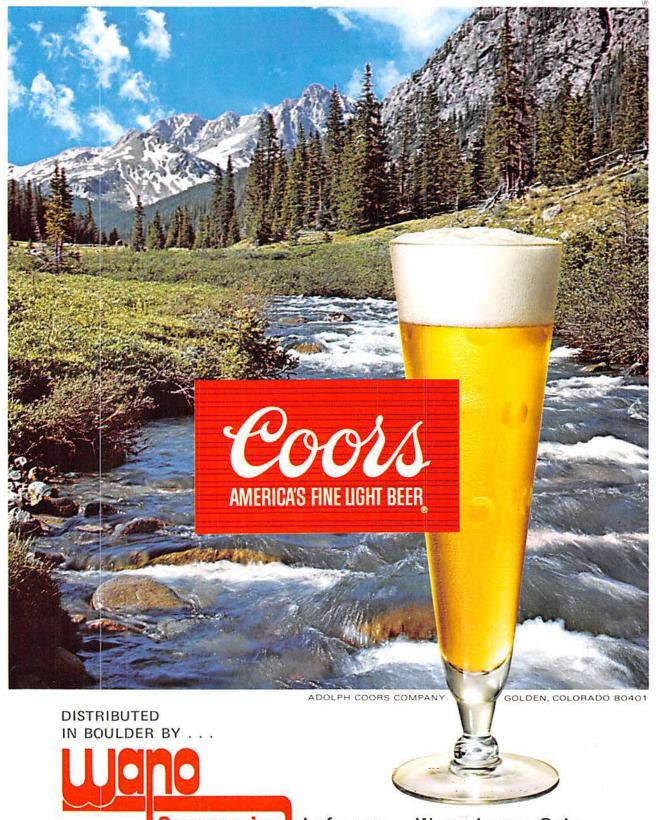
COLORADO

Folsom Field

NEBRASKA



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BUFFS SEEK END TO FRUSTRATIONS

It's the usual setting today for a Colorado-Nebraska football game. Folsom Field is bedecked in Red and Gold, it's sold out, and this is what college football is all about. Two top teams and a packed stadium alive with excitement and pageantry.

Some 53,000 of you are sitting in newlyremodeled Folsom Field today to see if Nebraska can make it nine in a row over Colorado. Not since 1967 at Lincoln has a CU team defeated Nebraska, and Buff fans are sick of the whole thing, though highly-rated Nebraska brings one of its best teams ever to Boulder.

Colorado must stop the Huskers and their fine quarterback, Vince Ferragamo, today in order to win. CU will have a rough test in store for its defensive secondary when the NU passer goes to work. Ferragamo hit 17 of 22 for 264 yards last week as the Huskers dumped Miami of Florida, 17-9.

Jeff Knapple, the Boulder-bred quarterback, will start for Colorado this afternoon after coming off the bench last week to engineer CU's 45-24 win over Drake. The former Fairview star came back home this year after spending one year in the UCLA program. Ironically, it was Nebraska that signed Knapple to the Big Eight letter of intent in 1974, Bill Mallory's first year at CU.

Colorado must come up with its finest hour to whip a powerful Nebraska team today. Fullback Jim Kelleher and his partner, Soph James Mayberry, could hold the keys on offense. Kelleher has been a devastating blocker and power runner this year and Mayberry has provided a quicker alternative when defenses switch against Kelleher. The Fort Wayne senior has run for a 4.5-per carry crack this year.

The CU defense, which until last week had stopped everybody on the ground, must do it again this week if the Buffs hope for an upset are to materialize. CU's pass rush must improve and force Ferragamo into hurry-up situations that he might wither in.

The Miami games offer a strange contrast. CU led by 12-3 at halftime over the Hurricanes. ... Nebraska was behind at halftime to Miami by 6-0. CU blew the Hurricanes out in the third

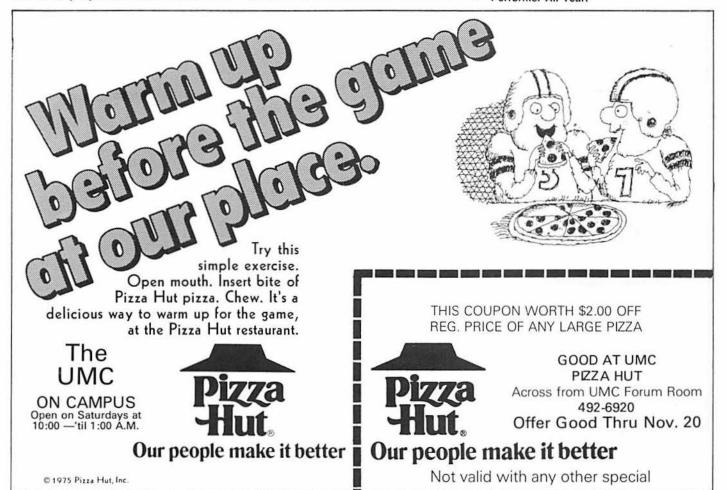
	COLORADO (3-1-0)	
7	at Texas Tech	24
21	at Washington	7
33	Miami (Fla.)	7
45	Drake	24
	NEBRASKA (3-0-1)	
6	NEBRASKA (3-0-1) at LSU	6
-		13
6 45 64	at LSU	

period while the Huskers needed a pair of penalties for breaks and a field goal by Al Eveland with 6:24 left to finally go ahead for good. On the other hand, who would have thought Drake would get 402 yards against a good, young CU defense?

It's an early "Big One" today for both teams, and Buff fans are hoping that this just might be the year that the worm finally turns and that Big Red goes back to the Midlands feeling not so jolly after its visit to the High Country.



Colorado Fullback Jim Kelleher Gets Ready For Nebraska's Awesome Defensive Line Today. The Buff Senior Has Been A Steady Performer All Year.



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ROTH IS CU'S "HIT MAN"

Bart Roth is Bill Mallory's kind of player, and that says a mouthful when you think about it, because it takes a special kind of young man to play football for the Buff boss these days.

"Bart's the kind of linebacker we have to have to play our kind of defense," explains Mallory. "He flies around everywhere and wants to hit people. He makes the special kind of big play for us that we have to have."

Roth's flying spike of Miami quarterback E. J. Baker ranks as the most exciting defensive play of the year to date. The Buff linebacker hurdled the Hurricane blocking back and hit Baker in the numbers in a horizontal position. End Randy Westendorf finished off the stunned Baker for a big four-yard loss when Miami was at the Buff six-yard line.

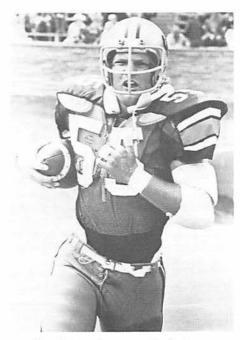
But Buff fans have come to expect that style of play from the 6-2, 200-pound Aurora Central grad. He's a totally unique package in himself. Mallory admits that he has never met a player who weighs 200 pounds and is able to bench press some 425 pounds, as Roth did in August on reporting.

As a prep senior at Aurora Central, Roth never imagined himself in the starting lineup in 1976 for Colorado when they meet Nebraska today. A year later, during his frosh year in Boulder (1972), a good many of his friends still thought he wouldn't make it at CU. They told him he had made a mistake and was over his head in playing in the Big Eight.

Roth finished his senior year at Aurora Central as a quarterback, leading his team to an 8-2 season in the process. But college scouts saw him as a linebacker, and that's where he was destined to play for the Buffaloes. "I kind of figured I'd try it at Northern Colorado," recalls Roth, who now ranks as a top-drawer All-Big Eight candidate.

"I really never gave CU a lot of consideration," says Roth. "I was kind of an Air Force fan all along. "But CSU's coach, Jerry Wampfler, convinced me that it would be to my benefit to attend a state school and stay home. He even told me that if I didn't come to CSU, then I should stay and go to CU."

Roth eventually chose CU, and up until 1975, his career looked like one long medical chart. He suffered a shoulder separation in his frosh year and was redshirted in 1973. He broke an ankle in the fall of 1974, but returned to play late in the season and even started a game in Mallory's first season. He also suffered through a series of bouts with a swelling condition of his forehead from jarring tackles that kept him from wearing a helmet during the week ahead of the games.



Bart Roth - Colorado Linebacker

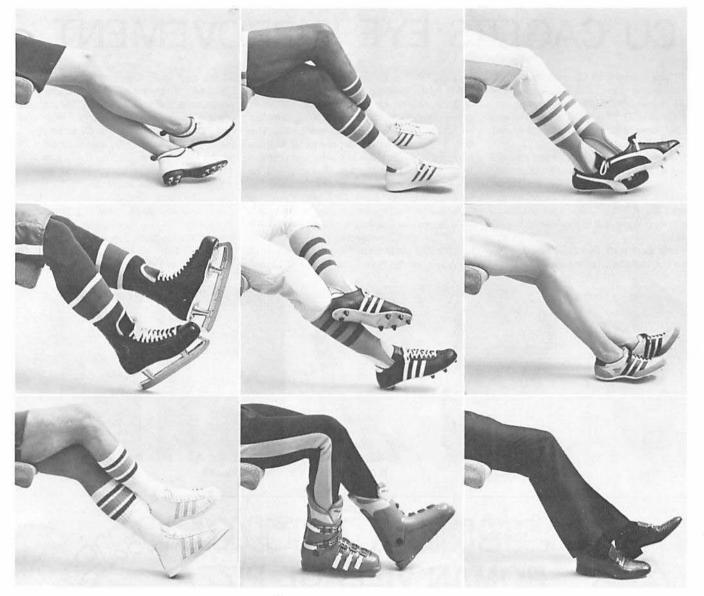
Roth has been on hand for four years, and now he sees the Colorado defense, once a maligned unit, zooming to prominence under Mallory, a reputed defensive genius.

"We just weren't ready to believe in the defense the first year (1974)" says Roth. "At least not deep down. We had to have some success first, and we did last year at Oklahoma. From that point on, there has never been any doubts. Sure, it's complex, but if everyone fills in the right place, it works. Confidence is a big part of our defense. We had to realize the system would work before we could make it work."

Roth, like most of the CU players, likes the idea of playing at home, especially with a big game like Nebraska. CU is 10-2 at home under Mallory, with the only losses coming in 1974 to Oklahoma and Nebraska in the first season with the new staff.

One thing is for sure, that's the part Bart Roth and his defensive mates will play in today's game with the Huskers. For several seasons, Nebraska has jumped off to a big first half lead and has eased in against Colorado. Now, the defense has to stop Vince Ferragamo and his talented stablemates from doing that in Folsom Field today.

Colorado's "Hit Man" will be a big part of that hope this afternoon.



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CU CAGERS EYE IMPROVEMENT

It will be a new look for Colorado basketball this year, and it starts with a new coaching staff. 34-year old Bill Blair, who directed surprising VMI to a 22-10 season last year and into the NCAA Eastern Regional finals, takes over the reins of the Buff cage program.

Blair also brought in a pair of the nation's finest young assistants in Kevin O'Connor and Terry Truax, both considered top recruiters. O'Connor, a former player at Belmont-Abbey, was with Blair at VMI. Truax, a former Maryland star, was the top aide at Florida for the past three years.

The new Buff staff will face a murderous schedule that includes road trips to UTEP, New

Mexico, UN-Las Vegas and Washington in addition to the grueling Big Eight race.

Blair inherits 13 lettermen and starters in center Larry Vaculik, forward Greg Mueller and guards Jay Sferra and Emmett Lewis. The 6-0, 170-pound Lewis, a product of Indiana basketball, led the Buffs in scoring last year as a frosh with a 15.0 average. Vaculik will be among the league's finest centers, and the 6-7½ Omaha, Nebraska, native, will play a key role in the Buff plans for improvement on last year's 7-19 record that saw the end of the Sox Walseth era at CU after 20 seasons.

"We will put three of the quickest guards in the league on the floor," says Blair of Lewis, Sferra and soph Clayton Bullard, another Omahan. "But we need more strength at forwards, especially if Mueller's knee is slow coming back from the surgery." Blair could make that four quick guards by adding prized frosh recruit Toney Ellis, who prepped at De-Matha High in Washington, D.C., one of the nation's top talent producers in prep ranks.

Colorado's home schedule:

Dec. 4 Air Force, Dec. 6 Jacksonville, Dec. 11 Arkansas-Little Rock, Dec. 15 Long Beach State, Dec. 18 Fort Lewis, Jan. 8 Iowa State, Jan. 15 Kansas State, Jan. 19 Missouri, Feb. 2 Nebraska, Feb. 12 Oklahoma, Feb. 19 Oklahoma State, Feb. 23 Kansas.



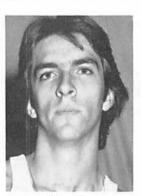




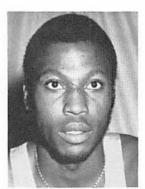
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O'Connor

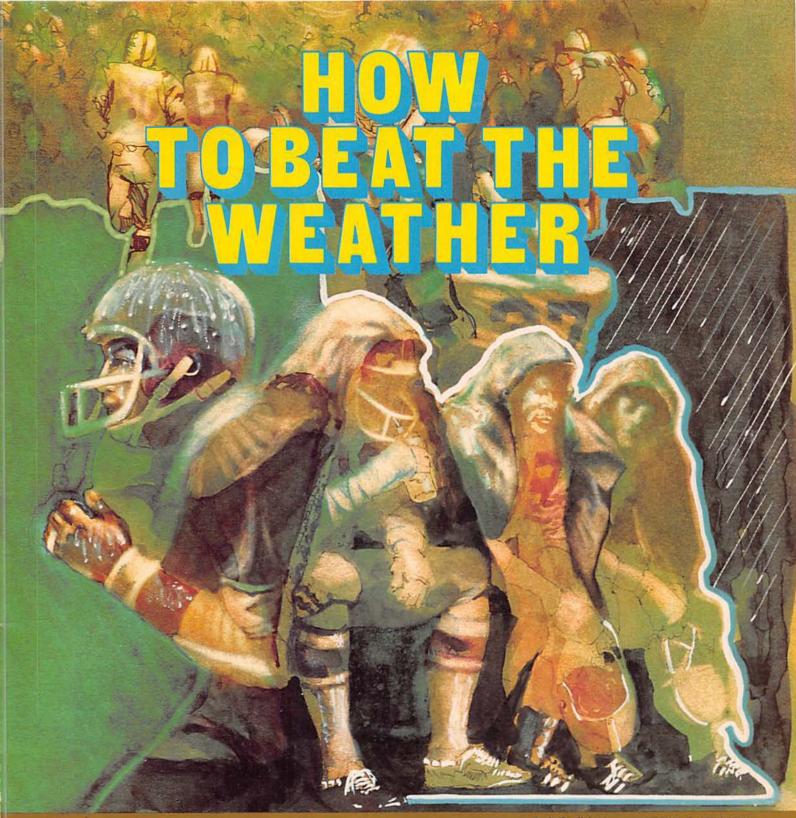


Vaculik



Lewis





by Arnie Burdick, Syracuse HERALD JOURNAL

o doubt, with an eye on a Hall of Fame niche for himself, our weatherman has been operating a multiple -attack for many decades, serving up a variety store menu for football weekends.

Wind . . . Rain . . . Cold . . . Snow . . . Hail . . . Gales . . . Sleet . . . Gusts . . . Hurricanes . . . Drizzle . . . Tornadoes . . . Thunder . . . Lightning . . .

Breeze . . . Dust . . . Monsoons!

That's just a few of the niftys that he can pull out of his huge bag of tricks, a varied assortment that would put to shame Rockne, Warner, Stagg, and the game's other great innovators.

"What's the weather going to be?" is a question asked more by football coaches—and fans—than "Who's going to quarterback?" For most grid

experts agree that unusual weather can have a walloping impact on any game, and certainly it's proved over the years to be football's greatest equalizer.

For the old die-hards, a storm is taken relatively in stride. When foul weather strikes, they just give it the old reliable "3-B" treatment—"Blanket . . . Bottle . . . Blonde"—though

continued on 3t



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not necessarily in that order.

Some mods, meanwhile, seeking greater protection from the elements, get ready for their "first downs" and "touchdowns" by going for downs themselves. They slip into toastywarm, yummy "down" gear that stretches from their tippy-toes to the peaks of their bill caps. These are the luckiest and most comfortable of souls. . . . Far luckier, in fact than the football coach, who not only must brave the elements, but must battle 'em and out-think 'em, too.

With the wind and the rain in their hair, the Professors of American Football alter their brainwaves and play it closer to their fleece-lined vests. And like their fellow faculty, there's a considerable difference in their opinions as to how to approach the variable weather situations.

Surprisingly, snow, cold, and the foulest of weather, according to a good many, is not the biggest headache haunting the skippers. Instead, many feel that hot, humid, sticky weather is far more of a hardship and wrecker of game plans.

Ringleader of the "hot-and-humid" theme song as creating monumental problems is West Point's Homer Smith. The Army field general feels "that games are definitely won or lost by hot weather. You will frequently find that one team has prepared in it while the other has not, and that condition made the difference. The problem with hot, humid weather is preparing in it. (Some teams don't get the opportunity.) It really is difficult to go from cool, crisp weather to hot and sticky weather. It makes a player psychologically sick."

Joe Restic, who drove Harvard to an undisputed Ivy League crown last fall, feels a little differently. He thinks that "wind can be our number one enemy. Bitter cold and snow are not apt to change game plans as drastically as wind and rain.

"Strong prevailing winds will play havoc with field position. Should we decide to take the wind because a possible better field position may be gained, we may be less aggressive in our offensive game plan. Our game plan could become more conservative with drives taking more plays. The more plays required in a drive, the greater the risk of fumbles.

Some of the best laid plans of mice, men, and football coaches, may we reveal, often go awry.

Blushing Frank Kush, who drove his Arizona State Sun Devils to an undefeated campaign in 1975, still has nightmares about the time a few years back, he took his team into Oregon to play State in Portland.

"Considering the time of the year we were going to be there," recalled Kush, "we were definitely anticipating rain and mud. So we went to great lengths in our preparations.

"We even had our playing field (in dry Tempe) irrigated so we could practice on a wet field. We also put the ball in a bucket of water and everything else we could think of to simulate wet conditions.

"Believe me, we were definitely ready for wet weather, but I guess that we left something else undone if I remember the outcome of that game correctly."

Frank's memory is good, but his Sun Devils weren't sharp that day, getting beat, 24-18.

"Don't let the weather be a negative factor with your kids," advises Syracuse's Professor of Football Emeritus, Ben Schwartzwalder. Ben, who spent 25 glorious seasons (1949-'73) tooling the Orange grid machines, probably has endured as much foul and nasty weather as anyone who ever coached football.

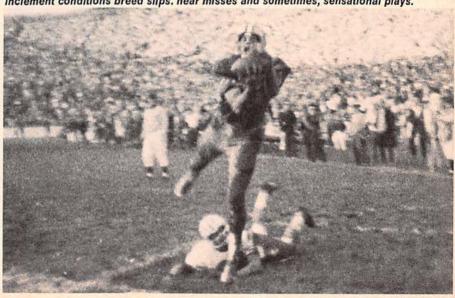
"You mustn't let bad weather," offered Ol' Ben, "change your game plan to the point where you panic. Weather can be a factor, but basics are still basic. Sure, your ball-handling must be more positive on a wet, muddy field. You can eliminate the double and triple reverses, for they offer more chance for turnovers. And on a bad day, they can kill.

One with a vivid memory of playing in a bad rainstorm is Northwestern's Johnny Pont. "I do remember quite a few times when weather caused the coaches a great deal of consternation," relates John, "and a game of note was one against Syracuse. I believe it was in Ben Schwartzwalder's last year. We went there with an Indiana team that had enjoyed success in passing.

"But it started raining in the first half, and by the time we came out of the locker room to start the second half, the field was a mess and most of the people had gone home. Because we knew the field would get worse, we decided to try to block a punt early and jump out to a lead. We just missed, but the hard rush did give us field position, and we escaped with a narrow win.

"Now, artificial surfaces," Pont goes on, "cause some other problems. We definitely use different shoes for these surfaces. But this past season, I believe that we were really caught with our shoes down against Michigan on a wet track. A new shoe had come on the market. They used it, but we didn't have access to them. Our players were slipping and sliding on the artificial surface, but the Michigan players were running as they would have on a dry field. So it was no con-

Inclement conditions breed slips, near misses and sometimes, sensational plays.



continued on 7t

THE BIG 8 MASCOTS

by Frank Boggs, Oklahoma City TIMES

f all the Big Eight Conference mascots were to be laid end to end—or, even if they just stood around, for that matter—a great deal of statistical data could be compiled, none of which is likely to help you in later life.

However, two (or 25 percent for those of you with statistical minds) of the mascots are actually phony birds, made from wire and some aluminum and from some feathery looking feathers. One is Cy Cyclone, who is a resident of lowa State. Cy is not meant to resemble a Cyclone, but a Cardinal, and he does not imbibe as much as he once did, but more stirring details on that later.

The other is the Jayhawker of Kansas and the Jayhawker and the Cardinal quite possibly are cousins, at least, because they're both manufactured by the same company that makes cardinals and jayhawkers and lots of other stuff.

On with more statistics, please: Three-eighths of the mascots are dressed up to look like either a person or a tiger. Another 25 percent are genuine, bonafide mascots who try day and night to stay one jump ahead of pneumonia, which so many of their friends haven't.

Ralphie is the buffalo who looks very much like a Colorado Buffalo and for years everyone thought him to be the orneriest critter left in the west. However, one day about three years ago, this 'him' gave birth to what was described as a baby buffalo and it was hard for most people to think of Ralphie as Mom.

The other 'legitimate' mascot in the Big Eight is the real wildcat who works for the Kansas State Wildcats. He is known as Touchdown VIII and it was easy for him to purchase hospitalization insurance because Touchdown I, Touchdown III, Touchdown IV and Touchdown VI all died of pneumonia, not necessarily at what wildcats consider a ripe old age. Touchdown II succumbed to heat prostration and Touchdown V was murdered the night before Kansas State played football against Kansas in 1955.

Touchdown VII passed away in 1971 at the age of 14 and so far Touchdown VIII is feeling fine, thank you.

Actually—and this has been a very well-kept secret until you reached this paragraph—the odds are about 2-1 that Touchdown VIII does not go to all the games.

He lives at the Manhattan Sunset Zoo (no, silly, it is not called Sunset Zoo because it's for retired animals) with two other wildcats. The truth is that on game day, when it is time to leave for the stadium, whichever of the three wildcats can be coaxed out of the Sunset Zoo cage goes to the game.

That makes sense. Who is going to stand there saying, "No, not you dummy. I want the REAL Touchdown VIII to step forward please."

There is one other statistic left. One-eighth of the mascots have gone into retirement. Oklahoma does not have a mascot, although for years a war-painted Indian would dance and whoop following Sooner touchdowns. However, a group of Indian students decided it was degrading, and the Indian mascot known as Little Red was told to quit hollering for the Big Red.

Closest thing to a mascot at OU now is the Sooner Schooner, which

is a rather small prairie schooner pulled by two ponies. The pony on the left is named Sooner and the pony on the right is named Boomer, or vice-versa. They appear only at home games, however, because if they attended road games, the game usually would be over before they got there.

The Nebraska Cornhusker looks like the Oklahoma State Cowboy, who is named Pistol Pete.

A Cornhusker looks about like however you think a Cornhusker should look. At one time in history the Cornhusker wore a green suit and had a head that resembed a corn cob. A lot of people laughed and Nebraska

continued on 9t



Touchdown VIII may not make all the games but he still truly represents the K-State spirit.



Cy Cyclone, making his entry into an lowa State contest.

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Here are some examples.

1. Cut costs on disability insurance by increasing the elimnation period. The longer the elimination period (time lag between the beginning of a disability and the first income payment), the lower the premiums.



- 2. Keep your valuables in a safe place. You may be able to lower fine arts, stamp and coin collection insurance rates if you store the items in bank vaults, home vaults or fireproof safes.
- 3. Go for a bigger hunk of life. Many insurance companies offer discounts for larger policies. So avoid buying a bundle of small policies when one might do.
- 4. Don't make the wrong move with moving insurance. Before you buy a special, and often expensive, policy sold by moving companies, check your homeowners. You may already be covered.



5. Check your life policy before you fly. If you have adequate life insurance coverage, you won't have to buy expensive airline trip transit policies.



- 6. Unless you own an oil well, don't invest in endowment policies. For most people, endowment policy premiums are too high for the value received. Many would be better off with a straight life policy.
- 7. Be a boating expert. Some companies will give you up to a 10% discount if you complete an approved power-boat handling course.
- 8. Increase deductibles on your business insurance. You could save up to 18% on your building insurance premium by carrying a \$1,000 deductible.
- 9. Keep an extra set of accounts receivable. If you keep a duplicate set at another location, you could save up to 50% on the accounts receivable premium.
- 10. Check into I.R.A. retirement plans. They provide a good way to buy your life insurance through tax-deductible dollars.
- 11. Don't get stranded by your auto insurance. Check to see if your comprehensive provides transportation expenses if your car is stolen. You may be able to save yourself some car fare.
- 12. Go for the big deductibles. You could save a lot on your premiums if you carry a \$200 collision deductible rather than a \$100 deductible—and take a \$50 deductible on comprehensive. And any loss over \$100 is deductible from your income tax.



- 13. Lock the barn door before the horse gets away. Do everything you can to avoid losses to your home. Check for hazards. Install alarms. Buy good locks, and use them. Keep fire department, police and emergency medical aid numbers handy. It's the best way in the world to fight rising insurance costs.
- 14. Don't look for bargains in health insurance. A cheap policy just may not be adequate. And this is one place where it's better to have too much than too little.
- 15. Buy insurance from an agent who's not just a company man. A local independent agent, who represents many companies and sells many different insurance plans, may be able to get you a better deal. Because independents are free to sell you what's best for you. And get you the best value to boot.

If you think these tips make sense, see the people who wrote the book. SAFECO

has put together a handy, 36-page consumer guide that tells you how to get more for your insurance dollar. It contains the 15 tips you've just read. Plus 121 more. For this handy guide, write to SAFECO at SAFECO Plaza, Seattle 98185.





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BEAT THE WEATHER

test. That was the time when the shoe really was on the other foot."

"Here in the flat plains of Illinois," says Bob Blackman, head of the Fighting Illini, "our biggest problem has been an occasional day when the wind is very strong. On such a day, the average 40-yard punt will easily carry 60 yards with the wind, and only 20 yards against it. So obviously, the wind plays a very important part in the game strategy.

"When going against that type of wind, it's extremely important that your team grind out the yardage and consume just as much time as possible. Your kickers have to learn how to boot low, line-drive type kicks into the wind, and "hang" the ball when they have the wind at their back.

"The biggest problems on an extremely windy day is to try to make the right decisions. For example, to start the second half, would you rather have the wind at your back during the third quarter in hopes of piling up a lead together with the possibility the the wind may die in the late stages of the game; or with the realization that a great many crucial games are decided in the fourth period, would you rather wait and have the wind at your back then?"

Decisions! Decisions! Decisions!

Carl Selmer of the Miami Hurricanes feels "that the best way to beat hot, sticky weather is to have thirstquenchers, ice and oxygen on the sidelines. And even some electric fans to keep the players cool on the benches. We also try to play more athletes."

"Hot, humid weather," analyzes Bobby Bowden, newly-installed at Florida State after cranking out a series of successful teams at West Virginia, "definitely means more players. You'll notice that down South they use two platoons and will try to play 44 players, instead of 22 as we did up North. Alabama, Mississippi State and the rest try to use as many ball players as they can, whereas I noticed when I was at WVU, Penn State, Ohio State, Michigan and a good many others only play their top level men on both offense and defense. Deep down below the Mason-Dixon line because of the heat, depth is much more important.

"Boston College's Joe Yukica concurs with his Florida contemporaries." Of all the weather conditions," says Joe, "extreme humidity is probably the most difficult to overcome. Psychologically, a team has to practice under hot-humid conditions while being very careful of water loss and other physical problems that could arise from heat.

"One fall, we had a particularly tough pre-season on purpose to get our squad ready physically and mentally for early-season games on successive weekends at Miami, New Orleans, and College Station, Texas. We lost two games by 21-16 and 15-10, and won the third. In all three, we felt heat was not a factor. At least not mentally, for we had been prepared."

Virtually to the man, coaches will cut down on their pre-game warmups when the weatherman serves up either super-hot or super-cold conditions. However, there's a considerable difference of opinion as to whether a special thirst-quencher is better than just plain water.

Yale's Carm Cozza prefers water and so does his counterpart at Harvard, Joe Restic. However, some who vote for special thirst-quenchers are Wyoming's Fred Akers, South Carolina's Jim Carlen and the Air Force's Ben Martin.

Here are some other random weather thoughts:

Yale's Cozza—"I will have a change of jerseys at halftime when it's wet, especially for those who handle the ball."

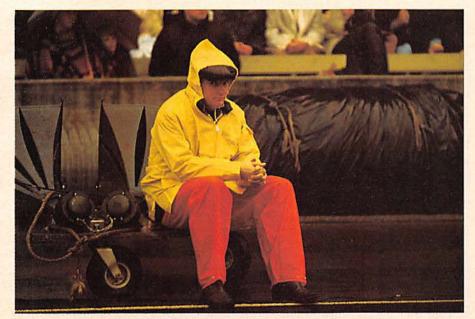
Washington's Don James—"In Seattle, we get rain. In fact, it rained during every practice session in our preparation for UCLA and California this past season. But we still practiced outside. We never go inside, for we practice in our stadium on astro-turf where we always have good surface footing."

Pitt's Johnny Majors—"One thing that never changes is the fact that your chances of winning, no matter what the weather conditions, are greatly enhanced if you have superior players. If you're well-conditioned and if you don't panic simply because the weather is not ideal, then the better team should win."

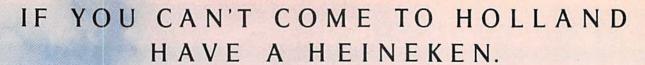
Though the old cliche has told us for years "that it rains on both sides of the field," Cornell's young pilot George Seifert spoofed at the weatherman.

Getting off to a rocky 1-8 start last year in his rookie season, George, with tongue-in-cheek, felt "that after last fall, I would say that a blizzard or two. . . . Maybe even an earthquake or monsoon, might have been of great help. Especially had our games been cancelled."

Cancelled? Not on your life. Not college football, whose intrepid players and coaches subscribe to this same code adopted originally by another dedicated group: "Neither snow, nor rain, nor heat, nor gloom of night stays these. . . ."



When it rains, it pours on everyone at the game.



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Incidentally, this 300-year old windmill in Holland is dedicated to Van Munching of New York, exclusive importers of Heineken Beer in the U.S.A.

Heineken tastes tremendous. No wonder it's America's #1 imported beer.



Big 8 Mascots

changed. The replacement, says NU publicist Don Bryant, was "a gigantic-headed guy with a big hat." He says that although it has not been scientifically researched, the average student who carried all that around usually wound up with four hernias.

Today's Cornhusker mascot carries a much smaller head and hat and is in no immediate danger of breaking

the old four-hernia record.

Pistol Pete is now a student dressed to look like a Pistol Pete. But Oklahoma State used to have the real thing. His name was Frank Eaton, who lived at Perkins, which is only a long pass away from Stillwater.

Eaton was a leftover of the genuine Old West and often rode in homecoming parades. "He was a little guy who wore a big hat," says retired Oklahoma State publicist Otis Wile, "and he was supposed to be a good shot."

Mr. Eaton died several years ago but his memory lives in the form of whatever student currently serves as Pistol Pete.

So far nothing much has been said of the Missouri Tiger. The Tiger, if you look closely, is not really a tiger. He is a student wearing a tiger suit.

"We've never really come close to having a live Tiger," says Missouri publicist Bill Callahan, who then made an unintentional pun. "It en-tails too many problems."

Missouri almost had one, though. About two years ago, an actor tiger from Hollywood came East to film some commercials for a chain of Missouri banks. "It sounded great," said Callahan. "All we had to do was pay

the tiger's travel expenses."

The plan was to introduce this Hollywood cat at the season's first home game. There was even talk that coach Al Onofrio would lead the tiger to midfield for the coin-toss. Then, wiser heads prevailed, and it was decided the tiger might think it cute to toss Onofrio out of the stadium. There are enough perils for coaches without having a tiger for an alum.

The Jayhawker of Kansas is a mythical bird. Back in 1848 you may recall that a bunch of guys decided to go West to California and look for gold.



Drawing from a strong tradition, the Kansas Jayhawk is a ubiquitous symbol on the Lawrence campus.

Some smart aleck says, "How you gonna get there over them mountains and all?" and a fellow in the party said, "We are going to jayhawk our way."

Whatever that meant. You don't suppose those guys drank, do you?

Anyhow, they became known as Jayhawkers and the Kansas mascot is the Jayhawk. There really is no such bird, but he has blue and red feathers and a bright yellow beak and looks exactly like a . . . well, he looks like a jayhawker.

And the Jayhawker is constructed at a company in Ames, lowa, the same firm that builds Cy Cyclone for the lowa State Cyclones.

The early Cardinal was so constructed that it just happened a six-pack would fit perfectly beneath the beak of this eight-foot tall bird. And sometimes, by the fourth quarter, the bird not only could not fly, but found it difficult to walk straight. Today's Cardinal does not contain a built-in shelf for a six-pack.

It's hard for mascots to have much fun anymore.

That's a good question and you have every right to ask it. (The guy in the next row just asked how come the



Ralphie, the true Colorado Buffalo, to the astonishment of many, gave birth.

Iowa State Cyclones have a Cardinal as the mascot?)

Well, first of all, let's see YOU dress somebody as a cyclone.

Having given up on that, same as you, the Cyclones decided to use a cardinal because the school colors are cardinal and gold. So the company in Ames constructed this Cardinal and the students named it Cy Cyclone.

And who walks around as Cy Cyclone today? Each year the pep council at lowa State elects two students to play the part and they take turns being the star. Last year one of the electees was a live girl, first time that's happened. But she is a good sport about it and parades around known as Cy Cyclone, never yet demanding she be called Cyetta.

VICTORY by Bob Hentzen, Topeka CAPITAL JOURNAL DEFENSE

ou've seen it happen many times—either in the stadium or watching television.

Your favorite team hasn't been going anywhere offensively, but the defense has been playing tough and it's a 10-3 game heading into the final minutes.

Going to its "two-minute" offensive, your club suddenly moves the ball. The quarterback is hitting some short passes and the runners are getting seven or eight yards where they gained one or two previously.

Good grief, you say. Why didn't we use this type of attack the whole game instead of waiting until we were in deep trouble?

The answer is simple. "What happens is that the defense is allowing it," says Larry Lacewell, defensive coordinator at Oklahoma.

Every team in football has a "Victory Defense" it employs just before the half or at the end of the game when it's trying to preserve a lead.

"The main purpose is to keep the clock running and to keep the ball in front of you," says Lasewell. "We usually put in a fifth defensive back and take out one of our down linemen. We usually rush three people, have five in the short zones and three deep.

Lacewell admits, though, that defensive coaches sometimes think like the fans when a previously sputtering offense starts clicking against a prevent-type defense.

"You play soft and they can walk the ball down to the end zone. They can 5 or 10-yard you to death. The ball is on the 10, then the 20, 30, 40 and you think, 'We've got to get out of this thing. If the ball crosses the 50, you might see us go to a more forcing type of defense, depending on if they need a touchdown or field goal."

Alabama coach Bear Bryant uses two defensive ploys in the late-in-thehalf and late-in-the game situations.

"One is a prevent defense, at which time we substitute an extra back for a defensive tackle," he explains." "The other is what we call the victory defense in that we use two safety men. One is about 10 yards behind our normal safetyman. The job of the deep safety is to make sure that he stops everything that gets back of the linebackers and oher backs. He must not allow a score.

"Our goals are the same as with the prevent defense—only give up short yardage, keep the clock running and keep them from scoring. We go to the prevent defense inside the last two minutes of a game, but use the victory defense for the last 30 seconds, normally no more that two or three plays.

"We never go to this type defense if a field goal will beat us or tie us. We adjust some, depending on where the ball is located. If they have a good kicker and aren't quite in field goal range, we are going to gamble by going to a stunt with a linebacker or end, trying to force a loss. Our philosophy is that we can't sit back and let them bring it to us. We have to make something happen."

Nebraska coach Tom Osborne has slightly different thinking than some of his contemporaries. He sticks with his regular defensive people, not bringing in an extra back or linebacker.



Any successful defense combines the talent of many players.

continued on 12t

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VICTORY DEFENSE

"We have always felt that the players who have started and played the entire game are better prepared to react to pressure situations than to substitute a player who may not have even played a down," he says. "With our regular defense in the game, we can react to unusual formations better, we can handle motion better and we are more flexible.

"Our philosophy in the last two or three minutes is to play our regular passing defenses with our defensive backs being cautious of the long pass. The only time we go to a true prevent is if there are only 30 seconds or so left. Then we will loosen our defensive backs up to 15-20 yards deep and our linebackers 5-10 yards deep."

The whole concept of the prevent or victory defense—just don't get beat deep—seems simple enough to execute. But Notre Dame coach Dan Devine points out that offenses have become much more skilled in coping.

"As the passers and receivers be-

came more skilled in their techniques, teams started to cut up this type of defense with the short passes in front of the secondary people with the receiver running out of bounds to stop the clock," he observes. "Also, the college coaches, who I really think come up with the most innovative ideas, started to work more with their quarterbacks in drills of this nature.

"I can recall as long as five years ago getting a full crew of officials, using the scoreboard and clock, the down markers and working exclusively on this drill for an entire practice session."

Devine used to be among the school of coaches who stuck with his regular personnel late in the half of the game. But he's changed.

"I think we will do even more substituting this year," he says. "We will probably line up with three down linemen, then have two or three linebackers in position to either rush the passer or drop back into the coverage

areas. This, of course, tends to take keys away from the quarterback because he doesn't know whether the linebackers are going to be in the pass rush or in the pass coverage. In the secondary, we still try to keep the old philosophy of not getting beat deep."

That, of course, is easier said than done. Devine, both as a pro and college coach, has experienced the quesay feeling in his stomach that comes when a quarterback launches a late bomb and two men—one defender and one receiver—fight over it. Sometimes, despite the defensive scheme, the receiver wins.

As Oklahoma's Lacewell puts it, "Only if you keep the ball out of the end zone do you know if you've done the right thing."





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rah rah rah?



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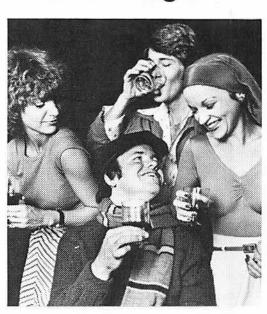
- pre-game warmup drinks * (just to get you going) bar opens at 9:00 AM
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- cook-your-own steak fry, after the game (\$6.95 gets you everything except booze)
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 *(sounds more than sporting!)
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THE BUFFALOES



Andy Armstrong defensive Tackle



Blake Arnold Safety



Ron Atkinson Defensive End



Jeff Austin Quarterback



Howard Ballage Tailback



Doug Brace Fullback



Larry Bradley Defensive End



Willie Brock Center



Paul Butero Guard



Brian Cabral Line backer



Mike Cilento Apache



Pat Confer Guard



Pete Dadiotis Kicker



Mike Davis Safety



Steve Gaunty Split End



Dave Griffin Guard



Mike Hagen Tackle



Steve Hakes Guard



Gary Hartling Defensive Tackle



Don Hasselbeck Tight End



Tom Hilton Defensive Back

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Jim Kelleher Fullback



Karry Kelley Tackle



Mike Kerin Tight End



Jeff Knapple Quarterback



Stan Koleski Punter



Scott Krogstad Center



Steve Kubinski Guard



Robert LaGarde Split End



Jeff Lee Defensive End



Tiloi Lolotai Middle Guard



James Mayberry Fullback



Brian McCabe Linebacker



Chuck McCarter Defensive End



Odis McKinney Defensive Back



Matt Miller Tackle



Emery Moorehead Wingback



Bobby Morris Defensive Back



Bill Muxlow Linebacker

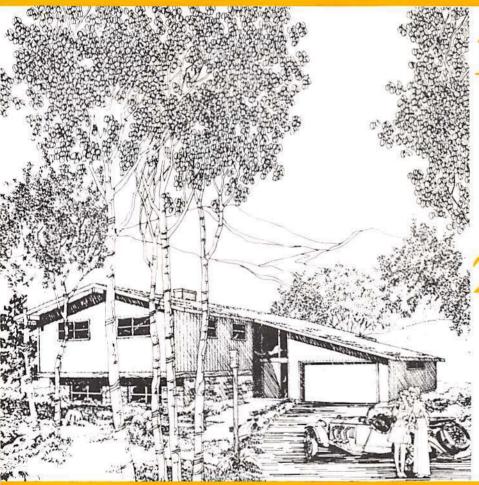


Webb Nall Tackle



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Buff tailback Tony Reed is perhaps the shiftiest runner in recent CU history. The former Junior College All-American is ticketed for a banner year and perhaps 1,000 yards rushing.

THE BUFFALOES



Frank Patrick Defensive Tackle



Horace Perkins Defensive Back



Tom Perry Linebacker



Alvin Phillips Linebacker



Tony Reed Tailback



Tim Roberts Safety



Bart Roth Linebacker



Roger Russomanno Tackle



Mike Spivey Abache



John Sutrina Guard



Tom Tesone Safety



Wayne Thompson Wingback



Mike Tope Center



Darrell Troudt Guard



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Stuart Walker Defensive End



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Larry Williams Split End



Steve Williams Split End

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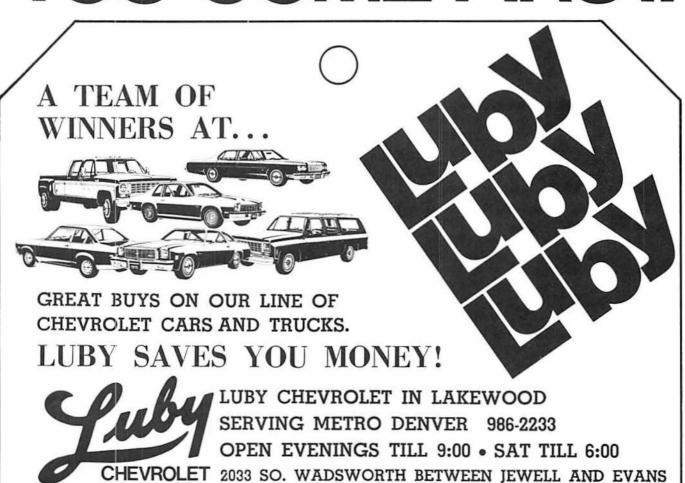
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28-19 BUFF WIN FLOORED '50 HUSKERS

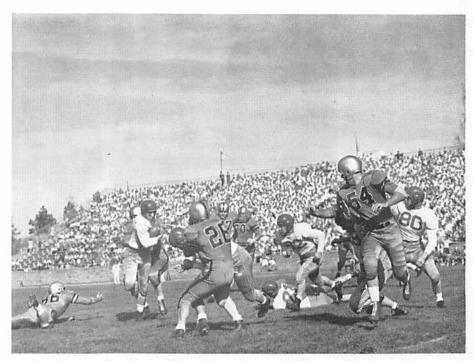
It was perhaps Colorado's greatest victory of all time at that stage of Buff gridiron fortunes. Nebraska came to town as a 20-point favorite and with soph sensation Bobby Reynolds at halfback. The 175-pounder from Grand Island would lead the Huskers to a 6-2-1 season in 1950, the best NU finish in ten years.

Colorado had opened the 1950 season by losing to Iowa State, 14-7, beating Kansas State 34-7, and then losing to Kansas, 27-21. Nebraska came to Boulder on October 14 fresh from a 32-26 win over hated Minnesota after an opening 20-20 tie with then formidable Indiana.

25,500 fans, the largest home crowd in CU history (and the first of many NU-CU sellouts) was on hand to see if Dal Ward's Buffs were serious about being competitive in this, their third season of Big Seven football.

After a scoreless first period, CU got on the board at 7-0 when quarterback Zack Jordan fired a 15-yard TD pass to 5-6, 160-pound halfback Woody Shelton, who was CU's star of the game. Minutes later, fullback Merwin Hodel, a 195-pounder from Rockford, Illinois, broke loose and ripped 33 yards for another Buff tally that gave the hometowners a stunning 14-0 lead in the waning minutes of the first half.

But Nebraska and Reynolds were not to be stopped. Back came the Huskers on a long drive that was capped just before intermission when quarterback Fran Nagle



Buffalo defenders Don Hagin (26) and Tom Hancock (54) move in to stop Nebraska All-American halfback Bobby Reynolds. The NU star still gained 145 yards on 14 carries and scored all 19 Nebraska points. But Buffs upset Huskers, 28-19, before 25,500 fans at old Folsom Field.

threw for a seven-yard scoring strike to Reynolds. The Huskers missed the extra point and trailed at halftime, 14-6.

Reynolds, who was to run up a sizzling 157 points for the Huskers and 1,342 rushing yards in 1950, then brought Nebraska

back to 14-12 by taking the opening kickoff of the second half and going 81 yards for another score. Nick Adduci's extra point try again failed, but the Huskers were close.

CU took care of that nicely at the start of the fourth period when Jordan connected with Shelton for 44 yards to the Husker 23-yard line. On the next play, Jordan pitched out to Shelton, who rambled 20 yards to the Nebraska three, whence Hodel banged in for the score a minute later and Cu led, 21-12.

It was finished on the next kickoff when Nebraska's Bill Mueller fumbled on the first play and the ball rolled into the end zone, where Colorado tackle Dick Punches of Wymore, Nebraska, fell on it to give CU a 28-12 lead. Reynolds scored again just before the game ended to give him all 19 points for the day, but Colorado took home the sweet victory. Nebraska was to lose only a 49-35 thriller to Oklahoma in the season finale the rest of the way.

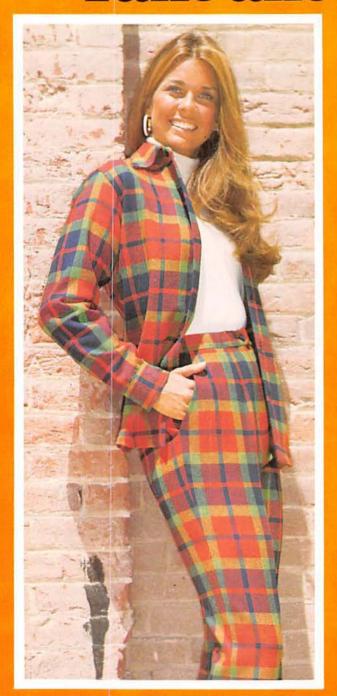
Jordan was 9 of 16 passing for 213 yards that day, the best one-game passing show in history for a CU player to that point. Hodel ran for 73 yards on 15 carries and Shelton was all over the field.

Though CU had problems later that year, the Buffs were in the big time to stay.



Little Woody Shelton dashes 44 yards with a Jordan pass to the Nebraska 23-yard line to set up CU's third touchdown against NU. Husker tackle Charley Toogood (70) and Walt Spellman (64) try to stop him.

Take another look



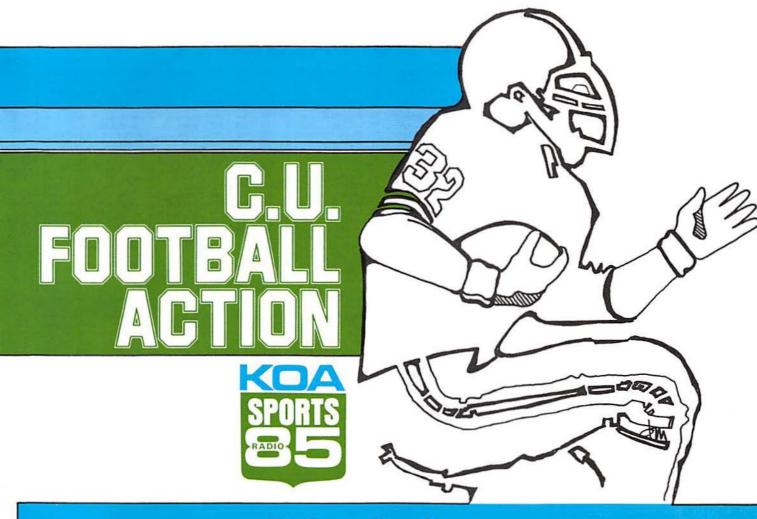


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COLORADO BUFFALOES/'76

				_	- •		•	
No.	PLAYER & EXP.	POS.	HT.	WT.	CLASS	HOMETOWN/HIGH SCHOOL	No.	PLAYER
1	Steve Gaunty'	SE	5-11	171	Soph	Markham, Ill. (Thornwood)	52	Tilci Lole
2	Stan Koleski***	KS	6-3	187	Sen	Broomfield (Merritt-Hutton)	53	Mike Tor
3	Bobby Morris*		5-11	172	Sen	Boulder (Fairview)	54	Gren Wa
4	Mark Zetterberg		6-3	187	Sen	Bayport, N.Y.	55	Bart Roti
5	Mike E. Davis		6-1	204		Bryan, Toxas (Bryan)	56	Webb Na
6	Steve Williams		6-2	171		Englewood (Cherry Creek)	57	Jeff Lee.
7	Jesse Johnson		6-3	179		Cheyenne, Wyoming (East)	58	Darrell T
8	Bill Solomon		6-1	196		East Peorie, III. (East Pooria)	59	Bill Mux
9	Mike Cilento*		5-9	166		Colonia, N.J.	60	Dave Gri
12	Jeff Knapple		6.2	195		Boulder (Fairview)	61	Joe Bell.
13	Howard Chinnati	SE	6-1	185		alls Village, Conn. (Housatonic)	62	Pat Conf
14	Jeff Austin*		6-4	203		Torrance, California (South)	64	Fran Pat
17	Joe Fischer		6-2	197		Urbana, Illinois	65	Paul But
18	Mark Haynes		5-11	178		Kansas City, Kansas (Harmon)	66	Steve Ku
19	Tony Reed*		6-0	191		Wichita, Kansas	68	John Su
20	Tommy Jammer		6-1	173		Freeport, Texas (Brazosport)	69	Stove Ha
21	Horace Perkins**		5-10	168		El Campo, Texas	70	Mike Ha
22	Howard Ballage		6-0	182	Soph	Pueblo (South)	71	Matt Mil
23	Charlie Martin		6-0	192	Fr	Wheaton, III. (North)	72	Charlie J
25	Robert LaGarde*		5-10	172	Sen	Bourg. La. (South Terrebonne)	73	Gary Ha
26	Thomas Hilton'		6-1	166			74	Art Dale
27	Doug Brace*		6-4	223		Canon City	75	Ruben V
28	Odis McKinney		6.2	189	lun	Reseda, California (Reseda)	76	George (
29	Kazell Pugh		5-9	153		Los Angeles, Cal. (Loyola)	77	Kerry Ke
30	Mike Holmes		6-1	216		Chicago, III. (Leo)	78	George \
31	Tim Roberts		5-11	167	Sooh	Arvada (Wost)	79	Stan Bro
32	Wayne Thompson		6-5	209	Soph	Cerritos, Cal. (Bosco)	80	Randy W
33	Tom Perry*		6-4	232	Jup.	Colorado Springs (St. Mary)	B1	Larry Bra
34	Brian McCabe		6-2	223	Sonh	Englewood (Cherry Creek)	82	Rick Tho
35	Dave Shaddy		5-11	176		Pueblo (South)	83	Greg Ho
36	Mike L. Davis*						84	Bob Nizi
37	Pat Robbins		6-3	199		Los Angeles, Cal. (Locke)	85	Gary Wa
38	Billy Waddy***	AD	5-11	186		Denver (Machebeuf)	86	Bill Roe.
39	James Mayberry*	WD-2E	6-0	181		Boling, Texas	87	Mike Ke
40	Emery Moorshead*		5-11	192		Amarillo, Texas (Tascosa)	88	Jim Gold
41			6-2	209		Evanston, III. (Evanston High)	89	Don Has
42	Jim Kelleher**		6-1	195		Cherry Creek	90	Heaton \
43	Chuck McCarter*	PD	6-2	214		Ft. Wayne, Ind. (Bishop Luers)	91	Brad You
44	Abie Philipse	DE	6-5	204		Ft. Worth, Tex. (Eastern Hills)	92	Laval Sh
45	Alvin Phillips*	LB	6-0	210		Security (Widefield)	93	Stuart W
46	Tony Allen		5-11	180		Bakersfield, Calif. (Bakersfield)	94	Jeff Sch
47	Marty Erzinger	LD	6-0	201		Littleton	95	Phil Kett
48	Mike Spivey**	Ar	6-0	193		Houston, Texas (Carver)	96	Jeff Fox
49	Larry Williams*	5E	6-2	190		Sweeney, Texas	97	Bruce Ki
	Brian Cabral*	LB	6-1	215		Honolulu, Hawali (St. Louis)	98	Rod But
50	Willie Brock*		6-3	246		Beaverton, Oregon (Jesuit)	99	Richard
51	Scott Krogstad	C	6-5	213	Soph	Glendora, California		rsity Lette
							74	only rail

No.	PLAYER & EXP.	POS.	HT.	WT.	CLASS HOMETOWN/HIGH SCHOOL
52	Tilci Lolotai**		6-0	217	SenHonolulu, Hawaii (Iolani)
53	Mike Tope*	C	6-0	210	JunSan Antonio, Tex. (Sam Houston)
54	Greg Watson	Ç	6-4	226	SophBelleville, III. (East)
55	Bart Roth**		6-2	200	SenAurora (Central)
56	Webb Nall		6-4	241	SenThomaston, Ga. (Robert E. Leo)
57	Jeff Lee		6-0	208	SophSnohomish, Washington
58	Darrell Troudt		6-2	261	SophFt. Collins (Rocky Mtn.)
59	Bill Muxlow*		6-2	213	SenBakersfield, Cal. (West)
60	Dave Griffin		6-3	245	SoohFt. Collins (Poudre)
61	Joe Bell		6-0	232	FrDallas, Texas (Jesuit)
62	Pat Confer		6-1	240	JunColonia, New Jersey
64	Fran Patrick*	DT	6-3	242	SenHouston, Texas (Jones)
65	Paul Butero		6-2	232	SophDenver (Alameda)
66	Steve Kubinski		6-4	229	SophEl Paso, Texas (Parkland)
68	John Sutrina		6-1	213	SophGrand Junction
69	Stove Hakes*		6-2	239	JunAurora (Hickley)
70	Mike Hagan		6-4	241	SophLubbock, Texas (Monterey) SophDurango
71	Matt Miller		6-6	275	SophDurango
72	Charlie Johnson*	MG	6-2	264	SenWest Columbia, Tex. (Columbia)
73	Gary Hartling		6-2	221	SophBeaverton, Oregon (Aloha)
74	Art Dale Johnson		6-3	225	FrLawton, Okla. (Eisenhower)
75	Ruben Vaughan*	DT	6-2	249	SophLos Angeles, Cal. (Jordan)
76	George Osborne*	OT	6-6	246	JunSalida
77	Kerry Kelley	OT	6-2	231	SophOxnard, Cal. (Hueneme)
78	George Visger		6-4	230	FrStockton, Cal. (Stagg)
79	Stan Brock		6-5	246	FrBeaverton, Oregon (Jesuit)
80	Randy Westendorf**.	DE	6-2	191	JunKent, Washington (Kentridge)
81	Larry Bradley		6-4	208	SophSecurity (Widefield)
82	Rick Thomson		6-2	204	JunRidgway (Montezuma County)
83	Greg Howard		6-6	209	SophCastlerock (Douglas County)
84	Bob Niziclek		6.5	203	FrChicago, Ill. (Weber)
85	Gary Washington		6-1	198	SophDenver (Deaf & Blind)
86	Bill Roe		6-4	211	FrMarkham, ill. (Thornwood)
87	Mike Kerin**	TE	6-2	228	SenColorado Springs (Mitchell)
88	Jim Golob		6.3	205	FrPueblo (South)
89	Don Hasselbeck***		6-7	240	SenCincinnati, O. (LaSalle)
90	Heaton Wrenn		6-1	210	SophHonolulu, Hawaii
91	Brad Young		6-1	230	FrRenton, Washington
92	Laval Short		6-2	236	FrLittleton (Columbine)
93	Stuart Walker		6-2	196	SophRockford, ill. (East)
94	Jeff Schomaker		6-0	196	FrMarinette, Wisconsin
95	Phil Kettelson		6-4	221	SophMonte Vista
96	Jeff Fox		6-2	255	FrLaCrescenta, Cal.(Valley)
97	Bruce Kirchner	OG	6-2	229	SophBoulder (Fairview)
98	Rod Butler	DE	6-2	211	FrLos Angeles, Cal. (Loyola)
99	Richard Bryan		6-1	233	SenLaPuente, Cal. (Bishop Amat)
	rsity Letters Won		0.,	200	Communical delite, Can Inisitop Allian

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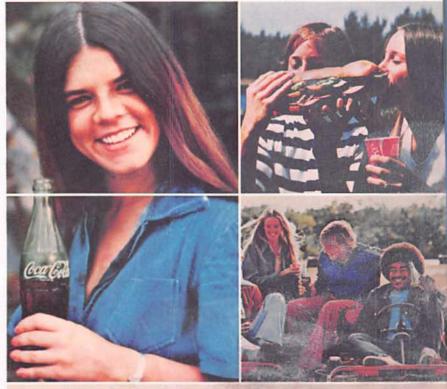
COLORADO OFFENSE

	COL	ORADO	0	FFENSE
89	DON H	ASSELE	BEC	KTE
71	MATT	MILLE	۲ _	TT
68	JOHN !	SUTRIN	IA	RG
50	WILLIE	BROC	K _	C
69	STEVE	HAKES		LG
76	GEORG	E OSBC	DRN	IEST
12	JEFF KI	NAPPLI	E	QB
19	TONY	REED		TB FB
42	JIM KE	LLEHE	<u>.</u>	FB
40	EMEKT	MOOK	EH	EAD WB
1	PIEAE	GAUN	IT	SE
	NED	DACKA		
	MEB	KASKA	וט	EFENSE
80	RAY PH	HILLIPS		LE
91	RON P	RUITT		LT
66	JEFF PU	JLLEN		MG
72 98	MIKE	CALLE		KI
61	CLETUS	DILLE	L	RE SLB
59	CLETUS	CHTA	N	SLB
23	VENT O	MITH	AN	WLB
34	DAVE	MIIT	FIF	LD LCB
31	TED H	DVEV	FIE	RCB
4	LAPPY	VALA	CEV	SAF
7	LAKKI	YALA	DEN	3AF
TH	E BUFFAI	OFS		
•••	COLORAD	Single State of the State of th	52	LolotaiMG
1	Gaunty	SE SE	53	Tope C
2	Koleski		54	Watson C RothLB
3	Morris	DHB	55	RothLB
4	Zetterberg M.E. Davis	KS	56 57	NallOT LeeLB
5 7	J. Johnson.	DHR	58	TroudtOB
6	Williams	SE	59	MuxlowLB
8	Williams Solomon	QB	60	GriffinOG
12	Cilento	AP	62	Bell C
13	Knapple Chinnati	SE	64	ConferOG PatrickDT
14	Austin	OB	65	ButeroOG
17	Fisher	QB	66	KubinskiOG SutrinaOG
19	Haynes Reed	TB	69	HakesOG
20	Jammer Perkins	DHB	70	HaganOT MillerOT
21	Perkins	DHB	71	MillerOT C. JohnsonMG
22 23	Ballage	TB TB	74	A. JohnsonOG
25	LaGarde		73	HartlingDT
26	Hilton	DHB	75	VaughanDT
27	Brace	FB	76	OsborneOT KelleyOT
28	McKinney		78	VisgerDT
30	Holmes	ТВ	79	Brock, S01
31	Roberts	S	80	WestendorfDE
32 33	Thompson Perry	WB	82	BradleyDE
34	McCabe	LB	83	HowardTE
35	Shaddy		84	NiziolekTE
36	M.L. Davis Robbins	S WR	86	Washington DHB RoeLB
38	Waddy	WB-SE	87	KerinTE GolobTE
39	Waddy Mayberry	FB	88	GolobTE
40	Moorehead Mangnall	WB	89 90	HasselbeckTE WrennMG
42	Kelleher	FB	91	YoungMG
43	McCarter .	DE	92	ShortDT
44	Phillips	LB	93 94	WalkerDE
45	Allen Erzinger	I B	95	SchomakerDE KettelsonDE
47	Spivey		96	FoxDT
48	Williams	SE	97	KirchnerOG
49 50	Brock, W.	LB	98	ButlerDE BryanDT
51	Kroastad	C	-	

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	COLO	RADO D	EFENSE	
93 75 55 72 33 92 80 36 47 28 21	RUBEN BART R CHARLI TOM PE LAVAL RANDY MIKE L MIKE SI ODIS M	WALKE VAUGHA OTH E JOHNS ERRY SHORT _ WESTEN DAVIS _ PIVEY CKINNEY E PERKIN	ON	LT OSLB MG CSLB RT CSE S APA OSHB
THE	HUSKER	RS		
2 4 L 7 8 F 1 1 2 1 3 F 1 1 5 F F 1 1 8 C 2 2 3 C 2 3 C 2 3 C 2 3 C 2 3 C 2 3 C 2 3 C 2 3 C 2 3 C 2 3 C 2 3 C 3 C	VanderMeer Anderson Valasek Lehigh Valton Thomas Verett Vernedy Vorley Voyne Voung Ferragamo Fischer Burns Garcia Zabrocki Smith Cabell		Bishop Cotton Horn Markus Wightma C. Pillen Waldem Jorgense Kronebei O. Lee Pullen Cooley Lindquis Lingenfe Glenn Fultz Clark	OC O

28 GillespieIB 29 J. PillenMON 75 PoeschlDT 76 HayesOT 77 WalderzakOT 78 HoinsOT 30 StewartIB 31 Harvey RCB 33 Craig WB 34 Butterfield LCB 35 Berns IB 37 Carpenter WLB 38 Kunz SLB 80 Phillips 81 ShamblinSE 82 GastDE 83 Selko 90 Rick DE 91 Pruitt DT 43 EvelandK 44 Eichelberger ..SLB 45 DonnellFB 46 HiggsFB 47 BelkaSLB 95 BryantDT 48 HansenSAF 97 BarnettDT 98 SamuelDE 49 AnthonyIB

Referee	Vance Carlson
Umpire	Phil Leonard
Linesman	Bill Blackburn
Line Judge	Kent Houck
Field Judge	Chet Laney
Back Judge	Artie Palk

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NO BLAVED				
NO. PLAYERPOS.	HT.	WT.	YR.	HOMETOWN
1 Ron VanderMeer K	5-11	200		Tracy, CA
2 Rene AndersonRCB	6-2	173		Los Angeles, CA
4 Larry Valasek SAF 6 Pat Lehigh LCB	5-10 5-10	166 175		Silver Creek, NE
7 Darrell WaltonWB	5-10	165		Lincoln, NE
8 Bobby ThomasSE	5-8	162	Sr	Bridgeport, PA
9 Earl EverettWB	6-2	197	Jr	Kansas City, MO
11 Mike KennedyQB	6-3	201	Soph	LaMesa, CA
12 Tom SorleyQB 13 Dennis PayneSAF	6-2	201	Soph	Big Spring, TX
13 Dennis PayneSAF 14 Larry YoungMON	6-1 6-1	183 208	Sr	Lincoln, NE
15 Vince FerragamoQB	6-3	208		Carson, CA
16 Tim FischerLCB	5-10	170	Jr	Lincoln. NE
17 Ed Burns	6-2	205	Sr	Omaha, NE
18 Randy Garcia QB 21 Dale Zabrocki	6-3 5-9	192 185		Los Angeles, CA
23 Kent SmithMON	6-1	196	Jr	Thief River Falls, MN
24 Jake CabellLCB	6-3	200		Danville, VA
26 Jeff LeeSE	6-2	190		Racine, WI
28 Dave GillespieIB 29 Jim PillenMON	6-0	205		Saratoga, CA
29 Jim PillenMON 30 Byron StewartIB	6-0 6-1	185 190		Monroe, NE
31 Ted HarveyRCB	5-10	170		Lexington, NE
33 Curtis CraigWB	5-10	180	Jr	Davenport, IA
34 Dave ButterfieldLCB	5-10	182	Şr	Kersey, CO
35 Richard Berns!B 37 Jeff CarpenterWLB	6-3	200	Soph	Wichita Falls, TX
37 Jeff CarpenterWLB 38 Lee KunzSLB	6-1 6-3	217 206		Council Bluffs, IA
39 Randy LessmanP	6-3	205		Sioux City, IA
40 Keith StewardFB	5-11	205		Steubenville, OH
42 Kerry Weinmaster MG	6-0	190		North Platte, NE
43 Al EvelandK 44 Percy EichelbergerSLB	6-1	205		Ames, Ne
44 Percy EichelbergerSLB 45 Dodie DonnellFB	5-11 6-2	200 219		Louisville, MS
46 Gary HiggsFB	6-2	220		Toledo, OH
47 Jim BelkaSLB	6-2	215	Şr	Prairie Village, KS
48 Jeff HansenSAF	6-2	195		Sacramento, CA
49 Monte AnthonyIB 51 Dan SchmidtOG	6-3 6-2	208 222	Jr	Bellevue, NENorth Platte, NE
52 Tom DavisOC	6-3	232	Jr.	Omaha, NE
53 Keith BishopOC	6-3	225		Midland, TX
54 Barney CottonOC	6-5	231		Qmaha, NE
55 Rod HornMG 56 Steve MarkusSLB	6-4	247		Fresno, CA
56 Steve MarkusSLB 59 Jim WightmanWLB	6-0 6-3	215 219		Kearney, NE Omaha, Ne
61 Cletus PillenSLB	6-0	206		Monroe, NE
62 Stan WaldemoreQG	6-4	246	Jr	Belleville, NJ
63 Greg JorgensenOG	6-2	235		Minden, NE
64 Jon KronebergerOT 65 Oudious LeeMG	6-5 6-1	251 218	Soph	Salina, KS
66 Jeff PullenMG	6-0	215	Jr	Omaha, NECentral City, NE
67 Lawrence CooleyOG	6-0	240	Soph	Monroe, MI
68 Steve LindquistQG	6-6	245	Soph	Minneapolis, MN
70 Bob Lingenfelter OT 71 Steve Glenn OT	6-7	277 245		Plainview, NE
71 Steve GlennOT 72 Mike FultzDT	6-4 6-5	245 275		Pawnee City, NE
73 Kelvin ClarkOT	6-4	230		Odessa, TX
74 Tom OhrtOT	6-4	245		Millard, NE
75 Randy Poeschl DT	6-8	255	Soph	Fremont, NE
76 Bob HayesOT 77 Paul WalderzakOT	6-6 6-3	258 240		Bakersfield, CA Saginaw, MI
78 Steve HoinsOT	6-3	256		Bellevue, NE
80 Ray Phillips DE	6-4	220	Sr	Milwaukee, Wi
81 Dave ShamblinSE	6-3	190	Ş <u>r</u>	LaVerne, CA
82 Reg Gast DE 83 John Selko TE	6-3 6-4	210 212		Lincoln, NE
86 Ken SpaethTE	6-5	228		Mahnomen, MN
87 Rocke Loken SE	6-0	180	Jr	Littleton, CO
88 Mark DufresneTE	6-4	235	Jr	Ventura, CA
89 Chuck MalitoSE 90 Randy RickDE	6-2 6-4	173 203	5r	Lakewood, CO Dubuque, IA
91 Ron PruittDT	6-3	203 247	Sr	
94 Dan BrockDT	6-3	215	Sr	Columbus, NE
95 Bill BryantDT	6-2	220	Soph	Decatur, AL.
96 George AndrewsDE	6-4 6-5	212		Omaha, NE
97 Bill BarnettDT 98 Tony SamuelDE	6-5 6-3	235 211	Jr.	Afton, MN Jersey City, NJ
99 Mitchell WebbMG	6-3	225		Redding, CA
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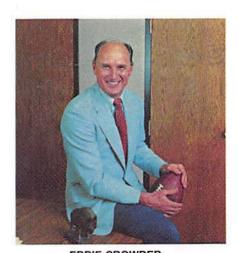


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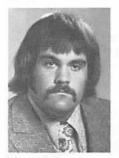
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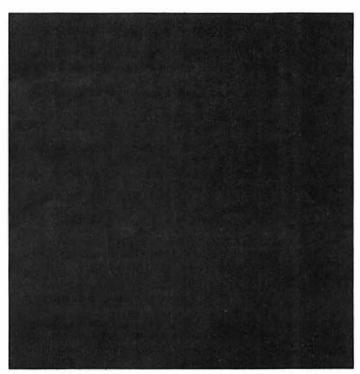
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MEET THE BUFF COACHES



CU Coaching Staff: Top Row, L-R: Corradini, Keith, Wallace, Steckel, Vooletich. Bottom Row, L/R: Durchik, Reublin, Mallory, Belu, Batta

HEAD COACH BILL MALLORY

Came to Colorado in 1974 after posting a 39-12-0 mark in five seasons as head coach at Miami of Ohio. His 53-21-0 mark makes him the ninth-winningest active coach in the major college ranks today. He's a 1957 graduate of Miami and was a Redskin grid star. Mallory served as an asisstant at Bowling Green, Yale and ohio State.

OFFENSIVE COORDINATOR GEORGE BELU

Graduated from Ohio University in 1962 and served on staffs at Marshall, Denison and Miami of Ohio. Also played pro football in Canada.

DEFENSIVE COORDINATOR BOB REUBLIN

1961 graduate of Bowling Green. Has been an assistant at Sandusky, Ohio, High, then head coach there with a 26-4-0 mark. He joined Mallory in 1969 at Miami of Ohio. Was the Miami offensive coordinator in 1972-73.

TOM BATTA-MIDDLE GUARDS & TACKLES

Came to CU with Mallory in 1974 after serving as defensive coordinator at Akron University in 1973. Prior to that, he was head coach at Warren Harding High for two years. A 1965 Kent State graduate.

RON CORRADINI—DEFENSIVE ENDS

Graduate of Miami of Ohio ('61) and has served with Mallory since 1969. Joined that staff from Cincinatti Princeton High. A native of Athens, Ohio, and a top collegiate wrestler.

MILAN VOOLETICH—DEFENSIVE BACKS

Joined Mallory in 1969 at Miami after serving on the staff at Sandusky High from 1964-69. 1964 graduate of Geneva (Pa.) College. Native of Pittsburgh, Pennsylvania.

DWIGHT WALLACE—QUARTERBACKS

Came to CU in 1974 with Mallory from Ball State, where he had served as offensive coordinator. A 1965 Bowling Green graduate and football star. Has been on the staffs at Bowling Green, Iowa Wesleyan and Central Michigan.

FLOYD KEITH—RUNNING BACKS

Graduate of Ohio Northern ('70) and served on the staff at Miami from 1970-73 with Mallory. Native of Lima, Ohio. Attended High School at St. Mary's. Also coached at Memorial High in St. Mary's.

GARY DURCHIK-GUARDS & CENTERS

Joined Mallory at Miami in 1972 as a grad assistant, then promoted to full-time in 1973. Head coach at Chillicothe (O.) High for three years prior to that. 1965 Miami of Ohio graduate.

LES STECKEL-RECEIVERS

Fifth season at Colorado. Also coached under Eddie Crowder from 1971-73 as both a grad assistant and full-time aide. 1968 Kansas grad who played college football at KU. Native of Whitehall, Pennsylvania. Served in USMC.



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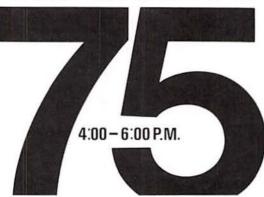
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Interference

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Safety



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Loss of Down



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Blocking Below the Waist



of scrimmage or free kick formation)



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Illegal Motion



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Ineligible Receiver Down Field on Pass



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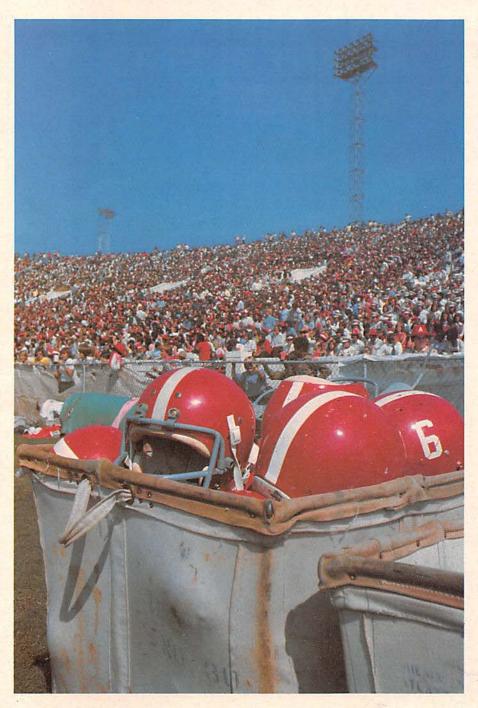
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THE EVOLUTION OF POUR SUN TIMES



ot since Herbert Orrin (Fritz)
Crisler shrewdly outfitted his Princeton ends and backs with jerseys that
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pride and clutching pieces of cloth has
football equipment of new design
been publicly credited with winning
a football game.

Now all collegiate football teams are equipped with the same type of gear. Only the colors and designs are different. Except for an occasional flat-toed shoe worn by a placekicking specialist, nobody has an edge because of the equipment he wears.

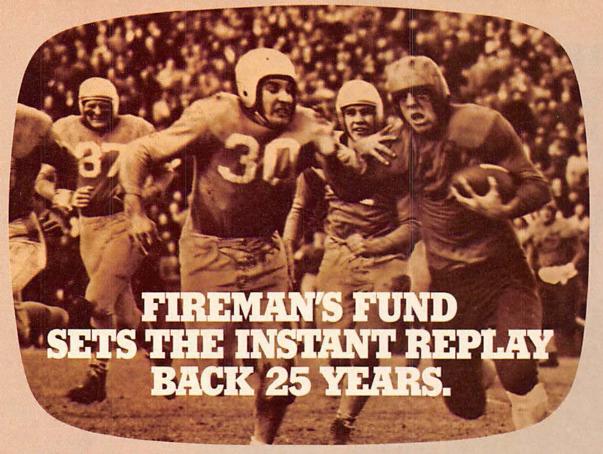
But Crisler, who was coaching at Princeton in the early 1930s, got the jump on his adversaries because of a single incident. Princeton had a small, speedy back named Gary LeVan who broke loose on an apparent long touchdown run against Yale.

continued on 15t

A leather helmet used during the WWI era.



From shoelaces to shoulderpads, the equipment that a college warrior dons is an essential part of the game.



The Statue of Liberty Play. The Single Wing. The A Formation. This Fall, we're bringing you the greatest plays in the history of football. And the greatest players.

You'll see it all on the Fireman's Fund Flashbacks, a fantastic half-time show on every NCAA Game of the Week on ABC. Every week, we'll look at the teams that are playing, and play back some of the most incredible moments in their history. As far back as 25 years ago.

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So much for the commercial. Here's the schedule* of games for this Fall:

Tuesday - Sept 7 Saturday - Oct. 23 UCLA at Arizona State To be announced Saturday - Sept 11 Saturday - Oct 30 To be announced Pittsburgh at Notre Dame Tulsa at Oklahoma State South Carolina at Saturday - Nov. 6 To be announced Saturday - Nov. 13 Alabama at Notre Dame Georgia Tech 2nd game to be announced. Houston at Baylor Saturday - Sept 18 Ohio State at Penn State Saturday - Nov. 20 Michigan at Ohio State Georgia at Clemson USC at UCLA Colorado at Thursday - Nov. 25 To be announced Washington (Friday - Nov 26 Oklahoma at Nebraska Yale at Brown Penn State at Pittsburgh Saturday - Sept 25 Tennessee at Auburn Saturday - Nov. 27 Army-Navy (Philadelphia) San Jose State at Stanford Massachusetts at Harvard Notre Dame at USC Saturday - Oct. 2 To be announced Saturday - Dec. 14 Arkansas at Texas Saturday - Oct. 9 Monday - Dec. 27 Gator Bowl Oklahoma at Texas (Dallas) Saturday - Oct 16 To be announced Saturday - Jan. 1 Sugar Bowl

*Schedule may vary in your area. Check your local newspaper.

FIREMAN'S FUND FLASHBACKS ON ABC-TV.

EQUIPMENT

"They had a man, Choo Choo Train," Crisler remembers, "who took a flying shot at LeVan from behind at the 10, caught his sleeve and pulled him down. We didn't get the touchdown and it had an effect on the game."

On Monday morning the weavers of Princeton's jerseys heard from Crisler. He wanted some shirts specially made for his backs and ends, jerseys that would be torn away by sleeve-grabbing tacklers while the ball carrier departed.

"They used what they called zephyr yarn," Crisler said. "It was a very light wool. You can imagine what our regular jerseys were like—wool heavy enough for warmth in November up at

a place like Dartmouth."

Crisler took his tearaway jersey along to Michigan in 1938 and put it on the back of Tom Harmon, the most fabled of runners in the pre-World War II days. "He had eight jerseys torn off in three years," said Crisler. "Some tacklers came around later and had him autograph the pieces of cloth they had ripped off."

Fritz Crisler made the tearaway shirt a part of football gear in an instant, but most equipment changed by evolution through football's first century

along with the game itself.

Quilted pants and vests and a healthy shock of hair in the 1870s turned into the canvas pants, leather and fiber pads, heavy wool jerseys and high-cut, long-cleated shoes and leather helmets. These turned into the satin and sponge rubber and plastic gear of the 1970s.

The first thing any athletic director tells you about equipment these days is how much it costs. What you see in the stadium on Saturday costs about \$200 per gladiator, give or take a few dollars for changes in the weather and

inflation-bugged price lists.

"Start with what we call a roll," offers an equipment manager in the Big Ten. "Socks, supporter, T-shirt, sanitary shorts, towel. That's \$10."

Then there's the inner man. Shoulder pads: \$37. Set of thigh pads and knee pads: \$10. Hip pads: \$16. Forearm and hand pads for linemen, elbow pads for backs to save skin on abrasive artificial turf: \$12. Protective cup: \$7.

Pants: \$28. Jersey: \$12. Shoes: \$25. Helmet with protective cage: \$32. Helmet decals: \$2. No self-respecting back or pass receiver would be seen these days without wrist bands. Add

\$2. Every chin strap snatched away or presented to an admiring kid must be replaced. Another \$3.

If it's a cold day up north, there's thermal underwear for \$8. Sideline coat: \$35. To tote all this gear on the road, nylon equipment bag: \$15.

All of this is supplemented by more dollar-eating mounds of gear. Sweat suits, practice pants and jerseys. Changes of socks and jocks for every practice. Spare parts and pieces. Extras in all sizes. Scout team pullovers with enemy players' numbers for the next game. Mesh jerseys for hot practice days.

At most major schools the shoe inventory is three pairs per player—one for fake turf, one for occasional games on God's own grass, one for wet or snow-slicked artificial turf. Burdened by \$4,280 a year laid out just for tuition for each body, a particular Mid-Western university works on a tighter



Pants of the 1920's, labeled Decatur Staley's.

budget than the big state universities. Players talk of seeing eight pairs of shoes and more in every locker at some schools.

Shoes and helmets have changed the most over the seasons. High-cut until recent years—now tape supports ankles in the low cuts everybody wears—football shoes were first adapted from baseball. But baseball spikes were too menacing and had to be removed. Strips of leather were sewn onto the sole; then in the 1890s came the earliest cleats—four layers of

leather glued together in inch-long strips and nailed to the shoe. One-piece fiber cleats showed during World War I. Interchangeable cleats were then devised in the 1920s. Worn cleats could be replaced, and in foul weather longer mud cleats could be screwed on in place of the regular lengths of five-eighths inch.

The increasing toll of injuries, especially knees, and the arrival of artificial turf forced compromises. Traction

could be too good.

As Duffy Daugherty used to say in his coaching days at Michigan State, "Football is not a contact sport; dancing is a contact sport; football is a collision sport."

The collisions remain, banging heads and jamming shoulders as well as knees. But now the rules limit cleat length to five-eighths inch. Many shoes are adapted from soccer with even stubbier cleats. They are shoes with ripple soles, shoes with molded soles and a hundred small cleats, and shoes with wedges and bars that allow the planted foot to slide sideways on impact and keep the knee away from surgeons.

Everybody wears shoes and always did except for an occasional errant placekicker. But there was a time when helmets were for sissies.

Saturday's hero wasn't risking much for his he-man (hard-headed?) image anyway. Earliest helmets offered about as much protection as a stocking cap or bowler hat and were a lot less comfortable—sweaty contraptions with bits of padding and fiber harnessed together by leather and held on by a chin strap just forward of the Adam's apple.

President Ford, contrary to all the ribbing, always wore his helmet in his days as a center at Michigan in the mid-1930s. Not everbody did; it wasn't until a decade later that the rules de-

creed headgear for all.

By then the leather helmets were harder and better padded inside. The first plastic shells were seen in 1939, shelved during the war, and brought out again in the late 1940s. The age of plastic was at hand, but some veterans among the pros clutched at their old leather helmets like security blankets until past 1950.

The plastic shells for years were suspension models with webbing that absorbed the blows and held the hard helmet away from the head.

Later came combinations of sponge continued on 18t

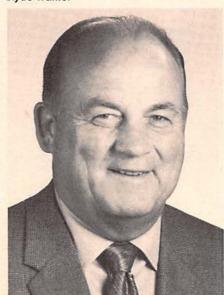
THE BIG 8 ATHLETIC DIRECTORS

• CLYDE WALKER, University of Kansas. Clyde Walker became the University of Kansas' sixth athletic director July 10, 1973, and has wasted little time in insuring that the KU athletic program remains among the best in the nation.

Walker, 46, a native of Poplar Branch, N.C., was an outstanding three-sport star in high school at Chesapeake, Va. where he attained All-American honors in baseball. He attended junior college in Mars Hill, N.C. obtained a B.A. at Catawba, (N.C.) College and a master's degree in physical education from the



Clyde Walker



Bob Devaney



Mel Sheehan

University of North Carolina.

He joined the University of North Carolina athletic staff in 1967 and served as the head football recruiter and administrative assistant to Bill Dooley. On July 1, 1972, he was named assistant athletic director, a position he held until his appointment at Kansas.

• MEL SHEEHAN, University of Missouri. When Mel Sheehan returned to his alma mater to become director of athletics on July 1, 1972, he brought with him a solid background of 18 years in administration work and ample experience in athletics as a player and coach.

An All-Conference end at Missouri in 1947 and 1948, he led the team in pass receiving both years and in 1948 was named to the All-American second team and selected to play in the 1949 College All-Star game. In track, he twice won the conference discus title and was a two-year All-American.

A 1949 Missouri graduate, Sheehan earned his master's degree at Missouri the following year and received a Ph.D. degree from St. Louis University in 1968.

• BOB DEVANEY, University of Nebraska. The University of Nebraska became a virtual dynasty in college football during



Floyd Gass

the 11-year head coaching tenure of Bob Devaney, and the legendary headmaster is into his fourth year applying those same winning ideas toward supervision of the entire Cornhusker athletic program.

Thanks to Devaney's inspiration and leadership during the past 14 years, Nebraska has one of the finest athletic plants in the nation and in 1975 the Huskers won Big 8 titles in football and gymnastics.

From 1962 to 1972, Devaney's winning percentage enabled him to be the nation's winningest coach. He wound up with three straight Orange Bowl wins to go with a record of nine bowl trips in 11 years, eight Big 8 titles, two national Championships and numerous Coach of the Year honors. Twice his teams won four straight titles (1963-1966 and 1969-1972)

In his final season at the Husker helm, Devaney led his charges to a 9-2-1 record, including a 40-6 win over Notre Dame in the Orange Bowl. Bob's 136-30-7 lifetime record for an .806 winning percentage led the nation's active coaches.

• FLOYD GASS, Oklahoma State University. Since Floyd Gass became Oklahoma State's athletic director July 1, 1970, OSU has experienced remarkable progress in athletics. Among the more visible strides has been the refurbishing and enlarging of the football stadium, which now seats 51,000, and the installation of an artificial surface.

A graduate of Hominy (Okla.) High continued on 21t



Years ago, Papa Cribari made a wine just for when family & friends sat down together.

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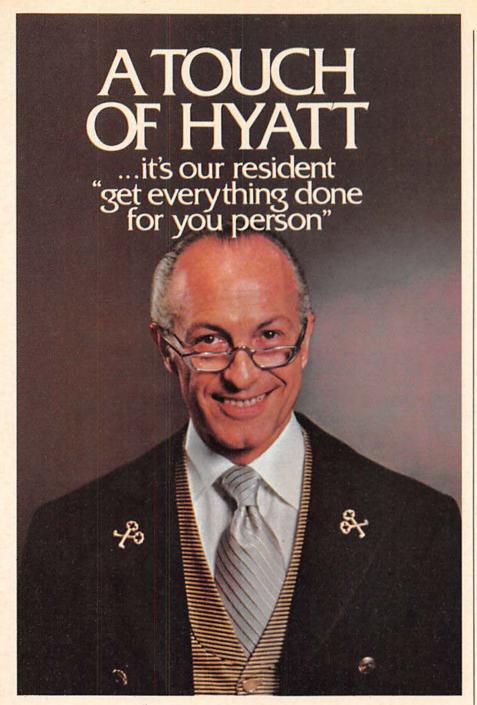
After 80 years, the same reason people still go to a football game is the same reason people still gather over a jug of Cribari wine... to sit down together and enjoy!

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EQUIPMENT

continued from 15t

rubber and air or sponge rubber and liquid encased in a series of plastic sacks attached to the inside of the shell. Now there are experiments with air cells built into the once-standard sus-

pension webbing.

Headgear must take powerful blows. Dr. Stephen Reid, team physician at Northwestern and All-America guard in 1936, has been wiring the helmet of an NU linebacker or fullback each year since the early 1960s to measure the force of collisions. He has recorded blows as strong as 5,780 Gs. This is 5,780 times the force of gravity; test pilots black out at 20 Gs.

Whatever is inside—it is a rule of thumb that a helmet must be uncomfortably tight to protect best-there is

a face mask out front.

Occasional turn-of-the-century dandies would tie on nose guards; a straight beak was more to be prized than an unlumped head. But there were no face masks until after World War II, and the earliest of these were lucite bars to protect injuries.

More mothers liked the idea of sons with unbent noses and all their own teeth, and bars went onto more helmets. Trouble was, lucite would shatter on impact, cutting wearer and op-

ponent impartially.

Steel bars followed, soon to be wrapped in rubber and vinyl. Now there are bird cages for linemen, double bar masks for backs and receivers, variations in between.

The stripes and flora and fauna on helmets and uniforms these days began in the colleges. The vertical stripes on the front of jerseys of a half-century ago were originally leather with the hope that it would aid the player in clutching the football. The decorations and imaginative color designs came later.

Indeed, football equipment like the game itself has come a long way. The innovations through the years have been made with but one thing in mind—the players' safety. The cost? Well, like everything else, that has skyrocketed, too. But when one considers that equipment is replaceable and the young men inside aren't, the money is well spent.

For all its improvement and expense, however, football equipment does not a player make. Or, as the sign over the entrance to many an equipment room: "We furnish everything but guts."



A hard charging, heavy fullback is an indispensable asset close to the goal.

pearing from the nation's sports

pages.
"He's gone out of the Veer," says a
former head coach. "They may call
him the fullback. But I think basically
when we talk about a fullback, we're
talking about somebody who lines up
behind the quarterback. When they
off-set, the fullback goes to either side
and can take a quick pitch. What has
diminished the role of the pure fullback has been the Veer offense and
the split backfield.

"Now with the Wishbone, they've brought back the fullback. But you take schools like Texas and Texas A&M, with their Wishbone, they line up some guy who weighs 265 pounds on the fanny of the quarterback and he falls forward for five yards. That's the fullback."

The same coach, who was a superb running back himself in college, remembers how it was during the era of the spinning single-wing fullback.

FULLBACK

How his role has changed over the years

by Gordon Forbes, Philadelphia INQUIRER

here are those who insist there never was nor ever will be another fullback quite like a part-time bouncer with the fitting name of Bronco Nagurski. Others have been known to disagree, preferring Ernie Nevers.

Both Nagurski and Nevers played during the 1920s, the so-called Golden Age of Sport, an era of geewhiz journalism. Nagurski was a hulking, 220-pound runner, a huge man for his time. At the University of Minnesota, which awarded no scholarships up to then, he worked his way through school as a restaurant bouncer and night watchman. Nagurski was so skilled that he was voted to two positions—fullback and defensive tackle—on the 1929 All-America team.

Just a few years earlier, Nevers smashed his way to fame as the first acknowledged glamour star from a West Coast school. After coaching the 200-pound fullback, Stanford's Pop Warner got carried away and promptly rated Nevers as the best runner he had ever seen. This was regarded as the ultimate put-down back East, particularly around Carlisle, Pa., where Warner had coached a legendary Sac-Fox Indian named Jim Thorpe, for whom a town was later named.

The old-timers who still remember Nagurski and Nevers with cult-like devotion, of course, are right. There never will be another fullback to compare with either one, unless some wacky coach decides to haul out the old buck-lateral series and the rulesmakers bring back the bloated football.

Indeed, with the spreading popularity in the 1970s of the Veer, Wishbone and I-formations, the role of the fullback has become more confined. In formations where the backs split, the fullback becomes the equivalent of another running back. In fact, the term "fullback" soon may be disap-

"You needed a guy who could spin," he recalled. "At Michigan, I remember they had a guy named Bob Westphal, who was all of 5-71/2 and weighed 175 pounds. He was tougher than (Forest) Evashevski or (Tommy) Harmon. There were three things he needed to do. He had to be able to spin, keep the ball and run up the middle; he had to run the buck lateral series (in which the fullback got a direct snap, drove into the line and either kept the ball, handed it to the quarterback or handed it to the wingback), and he had to block on the end when they ran outside on a sweep."

Another former head coach says the role of the fullback in the '70s has been diversified by the coming of the Veer, Wishbone and other new-fangled formations. "When football was basically a single-wing game," he says, "the fullback had to spin and handle the ball on the buck-lateral series. That was his primary duty. With the

continued on 22t



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Big 8 Athletic Directors

School and Oklahoma State, Gass received his master's degree from East Texas State in 1957. He became head coach at Oklahoma State in 1969 and in his first of three seasons at the OSU helm was named Big Eight "Coach of the Year."

He previously coached at Austin College, compiling a 48-28 record, and also served as athletic director.

• WADE WALKER, University of Oklahoma. A former Sooner All-American, Wade Walker returned to his alma mater as athletic director on July 1, 1971.

From the time he completed his fouryear playing career as a tackle for the

Wade Walker



Sooners in 1949 until his return, Walker was an assistant coach at North Carolina State, an assistant coach at Texas Tech, an assistant coach under Darrell Royal at Mississippi State (1954), head coach at Mississippi State (1954-1961) and athletic director at Mississippi State (1959-1966).

The 51-year-old Gastonia, N.C. native was co-captain of the 1947 and 1948 OU teams and is a member of the all-time all-Sugar Bowl team following his performance in 1949 when the Sooners defeated North Carolina, 14-6.

• LOU McCulLough, lowa State University. Lou McCullough is in his sixth year as director of athletics at lowa State University with a goal of continuing the progress that has marked the Cyclone program since his arrival in 1971.

McCullough has a solid background for his position. He has seen athletics from the eyes of the athlete, as he was a high school and collegiate star, and he enjoyed a successful coaching career that began on the high school level and progressed to assignments with five colleges and universities in four athletic conferences.

As an undergraduate he earned letters in football, basketball, track, baseball and tennis, graduating from Wofford College. He earned a master's degree in 1951 from Columbia University.

He joined the football staff at Wofford in 1949 and remained there until moving to the University of Wyoming in 1953. McCullough coached football there for four years before accepting a position with the University of Indiana in 1957.

In 1958 McCullough became a part of Head Coach Clay Stapleton's staff at Iowa State and he served as the No. 1 assistant until 1963.

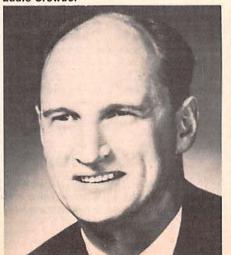
McCullough made his final coaching move in 1963 when he joined forces with Ohio State.

• EDDIE CROWDER, University of Colorado. It was in 1963 that Eddie Crowder, a youthful 31 years old at the time, was head football coach at the University of

Lou McCullough



Eddie Crowder



Colorado. Beset by NCAA penalties for recruiting violations, the football program was at a low ebb.

Crowder had prepared for the challenge by serving the 1956 season as an assistant under Earl Blaik at Army and as an assistant under Bud Wilkinson at Oklahoma from 1957 through 1962. A native of Müskogee, Okla., Crowder had attained All-America honors as a quarterback for the Sooners in 1952.

Crowder became Director of Athletics in 1965 and in December, 1973, resigned as head coach after 11 seasons, with a 67-42-2 record and five bowl appearances in his last six seasons. Under his coaching and directorship, the Colorado athletic program now ranks among the best in the country.

• JOHN "JERSEY" JERMIER, Kansas State. Jersey Jermier, 43-year-old Charles City, Iowa native became Kansas State's first athletic director under the new format which has merged the men's and women's athletic departments into one operating unit last March.

Prior to Kansas State, Jermier had served three years at the University of Iowa as assistant athletic director in charge of fund-raising, administrative assistant, and head of the Hawkeyes' athletic-public relations program.

From 1971 until 1973 he was an assistant football coach at Iowa. Jermier spent previous assistant coaching stints at Colorado State (1969-71) and Coe College (1960-61), plus spending seasons (1962-69) as head coach at Wayne State.

He was an all-conference footballer at Coe College, playing fullback, guard and linebacker, and won four letters in baseball there. He received his bachelor's degree from Coe in 1959, and his M.A. from the University of Iowa in 1964.

John Jermier



coming of the I-formation, the full-back has become, number one, a blocker and number two, a ball carrier. In the Wishbone, the fullback as a ball carrier is pretty much limited from tackle to tackle."

Offenses change, of course, to keep a step ahead of the country's everscheming defensive coaches. Thus, the Veer and the Wishbone were introduced to counter the increasingly quick, sophisticated alignments and the trend towards playing the best athletes on defense. In effect, then, the changing and in some cases vanishing role of the fullback can be attributed to those defensive geniuses at Lincoln, Neb., College Station, Tex., and Norman, Okla.

Today's defensive players undoubtedly are quicker, bigger and smarter than their counterparts of 20, 30 or 50 years ago. Moreover, the defenses they play are far more complicated than the old 6-3-2, 7-diamond and 8-3 defenses played during the grind-itout, powerhouse era of slow-developing plays and mass blocking.

ing plays and mass blocking.

"One other thing, I think, has changed the role of the fullback," a former head coach says, "this is the great influx of black athletes. Back in the days of Thorpe and Nagurski, there were darn few black athletes competing on the level of the whites. None can deny that the speed of the black athlete has influenced the game of football, but how many also realize that this same speed has affected the role of the fullback.

In the formative years of college football, the best teams were invariably labeled "juggernauts." Wherever football was discussed, it was done in terms of "flying wedges," "guards back," "flying trapezes," "unbalanced lines," and "off-tackle smashes." Dangerous? Players had their teeth knocked out, eyes gouged and knees wrenched. And after the 1905 season, in which 18 players were left dead and 159 seriously injured, President Teddy Roosevelt beckoned members of the Yale, Harvard and Princeton teams to the White House. "A player who practices brutality and foul play," the President said, "should receive the same punishment given to a man who cheats at cards."

Subsequently, all massed formations were ruled illegal. To further open up the game, the forward pass was legalized and later on the ball reshaped, making it slimmer and easier to spiral. Yet, for all of the outcry against power football and efforts to speed up the offense, the game continued to be decided in the trenches. A game of bruising single and doublewing formations. A game for blasting fullbacks like lowa's Gordon Locke, who slammed into the Notre Dame line so many times in 1922 that he temporarily went berserk and wanted to take on the entire Irish team.

Harvard's Vernon Struck won fame for his singular skill as a "spinning fullback." At Notre Dame, 162-pound fullback Elmer Layden, a member of the fabled Four Horsemen, amazed Coach Knute Rockne with his line plunges. "He adopted a straight line that made him one of the most unusual fullbacks in football," Rockne said. "He pierced a line through sheer speed, cutting it like a knife." An eternal pessimist named "Gloomy Gil" Dobie perfected the fullback offtackle play at Cornell with devastating results. In three seasons (1921-22-23) his teams rolled up 1,070 points from its double-wing.

Fullbacks, it seemed, typified the smashing style of college football in the late 1920s and early 1930s. Boasting names like Joe Demayanovich, a 196-pound Russian attending Alabama; Stanislaus Kosta, a rugged, 230-pound runner from Minnesota; and Mayes McClain, a huge Indian from obscure Haskell Institute who scored 38 touchdowns in the 1926 season (to say nothing of Nevers, Nagurski and Layden), the plungers frequently dominated games all by themselves.

Though Notre Dame's Gus Dorais first demonstrated the effectiveness of the forward pass in 1913, it remained for two southern quarterbacks-Alabama's Dixie Howell and Texas Christian's Slingin' Sammy Baugh-to popularize the wide-open pass offense in the mid-1930s. A few years later, Clark Shaughnessy unveiled the straight-T formation at Stanford, employing a tricky lefthanded passer named Frankie Albert. The idea turned the game in a new direction by emphasizing speed, quickness, deception, angle blocking and, of course, the dropback pass.

The fullback? Mostly he became obscured by the faster, more elusive halfbacks. There were some notable

exceptions... Doc Blanchard at Army
... Norm Standlee at Stanford...
Pete Pihos at Indiana. For the most
part, however, the fullback was relegated to a role secondary to the more
significant quarterback and halfback
positions.

The fullback's lesser role was made all the more obvious in the 1950s, the era of the Split-T with its trim look and option plays. In his role as the lead blocker, the fullback came to be known by many as the "third guard."

The halfbacks of the '50s were literally household names: Hank Lauricella of Tennessee, Billy Wells of Michigan State, Johnny Lattner of Notre Dame and Hopalong Cassady of Ohio State. Who were their fullbacks? Respectively, such anonymous players as Andy Kozar, Evan Slonac, Neil Worden and Hubert Bobo.

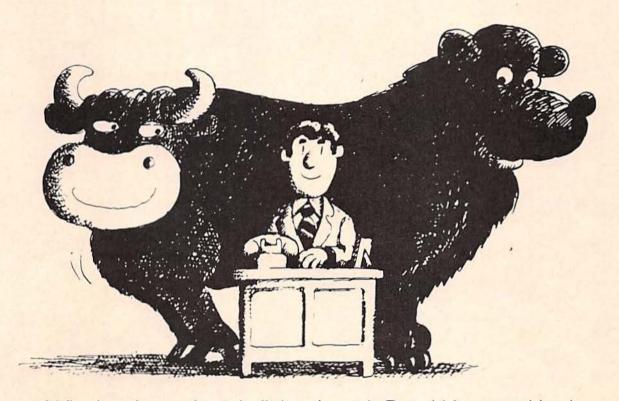
The trend towards blocking full-backs continued through the 1960s, reflected in voting for the Heisman Trophy. In that decade, only one full-back, Oklahoma's Steve Owens, captured the prestigious award. And Owens was hardly a pure fullback.

As college football heads into the 1976 season, the term "fullback" seems almost inappropriate. Coaches refer to ball carriers who pop out of the Veer and Wishbone attacks as running backs and let it go at that. The creation of such explosive formations, as well as the development of artificial playing surfaces, has made it a game for the fleet-footed rather than the thick-legged of the Nagurski era.

But, wouldn't there still be room for Bronco in some part of the lineup? "Jim Thorpe . . . Bronco Nagurski . . Ernie Nevers, those guys were great athletes, the same as Joe Louis or Jack Dempsey," answers a veteran head coach. "I wouldn't say that as individuals, they wouldn't have been just as great in any era. I would say that today's backs are better. The overall run of athletes is better. I think times and distances in track tend to prove that."

But Bronco Nagurski BLOCKING as an I-formation fullback? Ernie Nevers FAKING into the line on the triple-option as a Wishbone fullback? Who would ever believe it? Surely not the nostalgia buffs who were fortunate enough to see them do their own thing, as they say.

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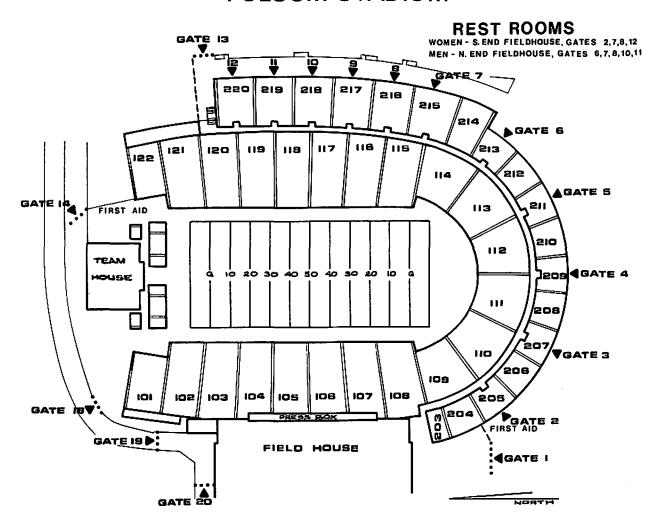




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STADIUM INFORMATION

FOLSOM STADIUM



REST ROOMS

Women's rest rooms are located in the South end of the Fieldhouse and at Gate 2 on the West side of the Stadium. On the East side they are at Gates 7, 8, and 12.

Men's rest rooms are located in the fieldhouse on the West side of the Stadium and on the East side at Gates 6, 7, 8, 10, and

FIRST AID

First Aid may be received at either of two ambulances located outside of Gate 2 and near the Teamhouse in the Northeast corner of the Stadium.

PUBLIC TELEPHONES

Pay telephones for the public are located in the Fieldhouse, Outside Gates 2, 4, and 6.

CONCESSION STANDS

Concession Stands are located in the Fieldhouse and on the ramp behind the East stands. Vendors will be in the stands selling most concessions items.

LOST AND FOUND

Any lost and found items should be turned over to any usher, gateman, or Police officer. All items will be taken to the Athletic Ticket Office between Gates 4 and 5 and can be claimed following the game.

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All concessions are operated by the University of Colorado Athletic Department with the proceeds going into the general athletic fund. The items listed below are on sale at the concession stands and from vendors. Pay no more than the following prices. Please report any discourtesies to the Athletic Department.

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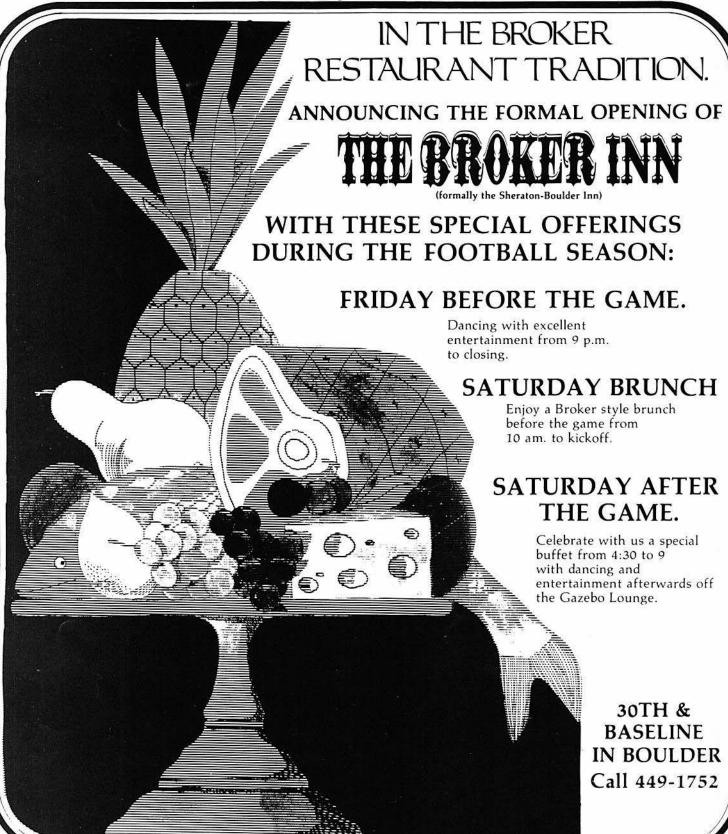
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Once again, TV service technicians give these opinions about Zenith:

I. Best Picture.

Again this year, in a nationwide survey of the opinions of independent TV service technicians, Zenith was selected, more than

any other brand, as the color TV with the best picture.

Question: In general, of all the color TV brands you are familiar with, which one would you say has the best overall picture?

A Control of the Cont
Answers:
Zenith34%
Brand A 21%
Brand B 12%
Brand C 8%
Brand D 7%
Brand E 4%
Brand F2%
Brand G 2%
Brand H 2%
Other Brands 2%
About Equal 10%
Don't Know4%

Note: Answers total over 100% due to multiple responses.

II. Fewest Repairs.

In the same opinion survey, the service technicians selected Zenith as the color TV needing the fewest repairs.

We're proud of our record of building dependable quality products. But if it should ever happen that a Zenith product doesn't live up to your expectations—or if you want details of the service technicians' survey—write to the Vice President, Consumer Affairs, Zenith Radio Corporation, 1900 N. Austin Avenue, Chicago, Illinois 60639.

The Panorama IV. Sophisticated 25" diagonal console. A rich blend of soft Silver coloring and simulated Rosewood cabinetry. Model SH2541X. Simulated TV picture.

Question: In general, of all the color TV brands you are familiar with, which one would you say requires the fewest repairs?

Answers: Zenith 38% Brand A 18% Brand D 9% Brand B 6% Brand C 5% Brand E 3% Brand F 2% Brand G 2% Brand H 2% Other Brands 2% About Equal 11% Don't Know 10%

100% SOLID-STATE

CHROMACOLOR II

The quality goes in before the name goes on: